# Can Smart Cities Exacerbate Inequality?

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# Los Angeles

- Progressive goals for urban sustainability
  - Reduce water imports and promote water conservation
  - Expand public transit
  - Reduce energy use: state and local policies
  - Improve habitats and reducing pollution
  - Open access to data
- Not aligned to efficient use of data
  - Fragmented and stoic institutions
  - Lack of technical capacity
  - Disparities in access



# Energy in L.A.

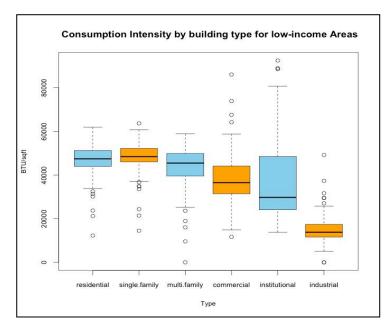
- Significant geographic variation in energy consumption
- Not effectively using widely collected energy use and billing data for smarter planning
- Data controlled by utilities with restrictions on reporting
- Need metropolitan-scale analysis with geography, income, climate, and time-of-use

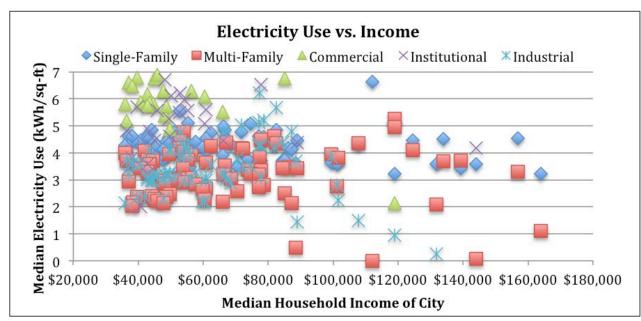


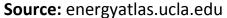
#### Energy & Income

#### **Linking Data Sets:**

- Energy Use Data
- Land use and building data
- Tax assessment data
- Demographic and Income factors

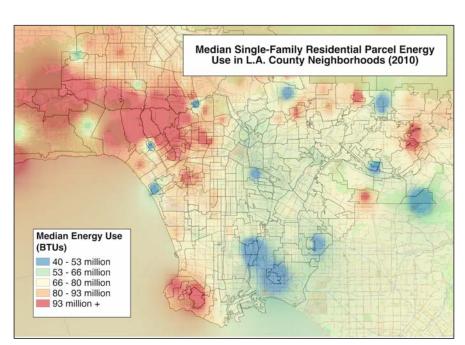




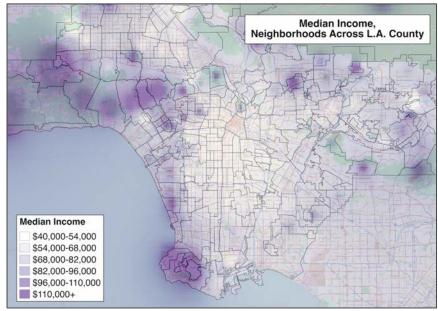


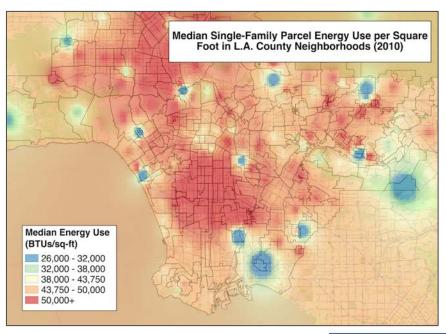
# Geography

#### **Total Energy Use** VS. **Energy Use per Square Foot**



Source: energyatlas.ucla.edu



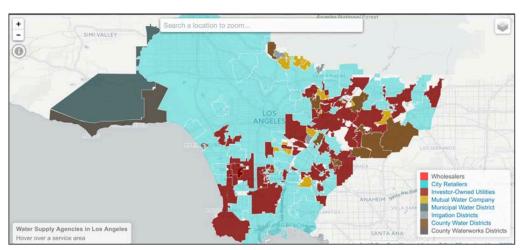


# Smarter

Policies	Barriers
Enable localities access to energy use data	Court rulings, utility policies restricting access
Link data sets for energy consumption, land use type, building characteristics, and climate	<ul> <li>Fragmented data sets, inaccurate tax assessor's data, lack of funds</li> </ul>
Use energy consumption data to inform energy efficiency and climate change planning	<ul> <li>Lack of available data on energy efficiency programs, data resolution, technical capacity</li> </ul>
Thinking beyond technologies:     institutions	Risk-averse utilities and policies institutionalized in current systems
Establish reasonable privacy regulations	Limited understanding of risks

#### Water in L.A.

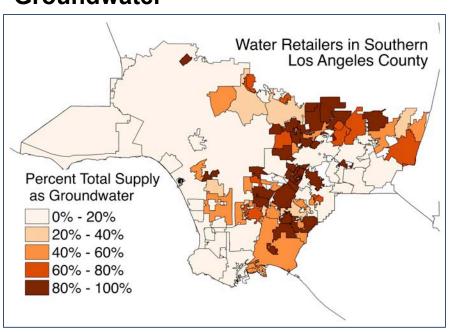
- Highly complex, fragmented system
- Lack of analysis at broad geographic scales in context of sustainability
- Disconnect between water supply management and biophysical processes
- Uneven capacities to address crises
- Unequal data reporting



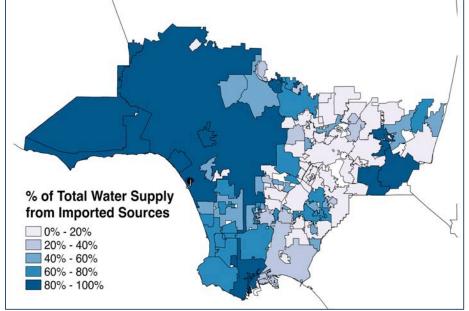
#### Water Sources

Diversity of water sources for retailers in LA County

#### Groundwater



Imported Water

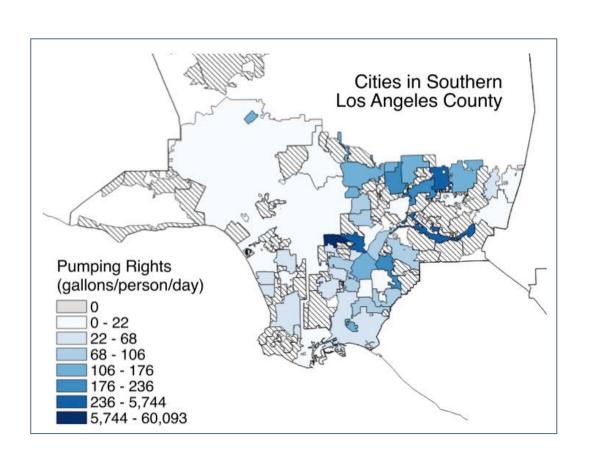


Source: Porse, Glickfeld, Mertan, and Pincetl (2015)



### Local Water

Cities need groundwater rights





LA City Stormwater Capture Master Plan

Source: Porse, Glickfeld, Mertan, and Pincetl (2015)



## Smarter

Policies	Barriers
Promote data-driven goals for conservation and local water use	Lack of high-resolution data across geographic scales to analyze correlations
Reduce outdoor water use	Unable to (easily) track or meter outdoor water use
Automate monitoring of water flows and identify leaks/inefficiencies	Limited capital and agency capacity, especially in smaller water retailing agencies
Promote better water practices by residents	Established social attitudes, income differences, political processes
Publish verifiable data and metrics	Fragmented, locally-driven processes, technical capacity, regulatory shortfalls

#### Considerations

- Easy Victories: Need to better use existing data
- Political Action: Collecting better data does not necessarily address social and economic differences
- Bridges: Connecting data requires innovative collaborations across sectors- government, utilities, industry, and residents
- Scales: Inequality within cities and across cities
- Life-Cycles: Widespread deployment of sensors and control systems has environmental consequences (Marvin 1994)
- Path Dependence: Inherent assumptions of efficiency-based algorithms could reinforce current systems
- Access: User profiles across residents, technical managers, policymakers



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#### Thanks to:





