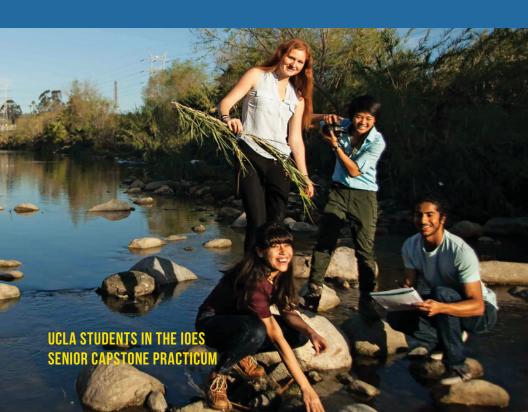




The Laboratory for Environmental Narrative Strategies at UCLA's Institute of the Environment and Sustainability experiments with innovative strategies for creating new narratives and images to help build a more sustainable world for humans and the many species that inhabit the planet with us.

LENS brings together a vibrant network of faculty and students who are working to understand how environmental issues that confront today's societies connect to long histories of human development and human imagination of the natural world. At LENS, we begin with the idea that these challenges are as much cultural and political as they are scientific and technological. We conduct research, teach new leaders, and contribute to the stories that different cultures use to communicate ecological knowledge, respond to environmental challenges, and create the world of the future.



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- Understanding environmental stories across cultures and contexts
- Researching the impact of environmental media and communications
- Teaching multimedia storytelling
- Mentoring future sustainability leaders in effective communication
- Creating new narratives for environmental science, policy, and advocacy
- Collaborating with nonprofits, companies, and community groups to create strategic environmental communication campaigns

- Support a postdoctoral fellowship (\$60,000 per year)
- Support a PhD student (\$15,000+)
- Invest in innovative courses (\$5,000+)
- Sponsor undergraduate research and internship opportunities (\$2,500+)
- Invest in faculty collaborations and projects (\$2,500+)
- Underwrite a public lecture, symposium, or workshop (\$1,000+)
- Become a sustaining member of LENS (Recurring donations)

LENS would like to thank our founding donors for their generous support: Susan and Dan Gottlieb, Marcia H. Howard, and Hollis Lenderking.

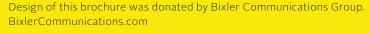
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