

UCLA IoES

CORPORATE PARTNERS PROGRAM

We connect business leaders' expertise with the research excellence of UCLA students and faculty to develop, discuss and disseminate best practices that enhance corporate sustainability.



A COMMUNITY OF PROFESSIONALS



UCLA experts and students forge interactive relationships with companies at annual Spotlight on Sustainability symposiums. These panel events feature talks from thought-leaders and receptions where corporate sustainability peers exchange ideas. We also host intimate breakfast gatherings for more focused problem solving and discussion.



WORLD-CLASS ACADEMICS

UCLA students are the core of this program. IoES emphasizes applied research and skills at all levels of education, from undergraduates to doctoral candidates. Students from diverse disciplines contribute to sustainability research and are funded by member contributions. Businesses connect directly with students at on-campus activities, including presentations and career development events.



TAILORED SUSTAINABILITY RESEARCH



Members identify relevant questions within the annual topic for UCLA students, faculty and staff to investigate and analyze. The resulting series of *green papers* outline best practices, explore case studies and concisely summarize trends. Over time, we will address the most pressing corporate sustainability challenges and provide an innovative resource for members.

No one would be surprised to learn that our students worry about global warming, jobs, and social justice. But you might be surprised to learn how many also think business has to be part of the solution. It all comes together in our Corporate Partners Program, where faculty and students engage with businesses to help the environment without stifling economic opportunity. -Peter Kareiva, Director of IoES



UCLA's Institute of the Environment and Sustainability has topical expertise in fields such as:

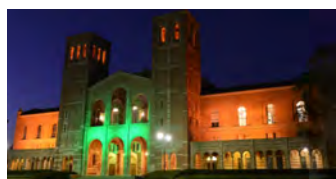
- Eco-marketing strategy
- Water modeling & technology
- Energy efficiency
- Environmental risk assessment
- Climate change & adaptation
- Conservation

"At Toyota, one of our guiding principles is to enrich lives around the world through our commitment to quality, constant innovation and respect for the planet. That's why Toyota is proud to collaborate with the UCLA Institute of the Environment and Sustainability to embrace sustainable efforts that will benefit generations to come."

- Jim Lentz, CEO, Toyota Motor North America

"New working relationships like this, between business and University, are essential to creating an economy that reduces carbon emissions and increases jobs."

- Mary Nichols, CA Air Resources Board Chair



Bronze

\$5,000 Annually

- Company logo on CPP web page
- Acknowledgement in IoES Annual Report
- Invitation to annual symposiums
- CPP newsletters
- Access to student resume book
- In-depth *green papers*

Silver

\$10,000 Annually

All standard benefits plus:

- Feature story or bio on CPP web page
- Option to co-brand an IoES event
- Opportunity to present on campus
- Recruiting and other student engagement events

Gold

\$25,000 Annually

All standard and Silver benefits plus:

- Prioritized input to shape research topics
- Invitation to biannual breakfast talks with IoES Director
- Named fellowship for graduate student
- Two Gala tickets

The Corporate Partners Program works with any business that shows good faith in improving its practices in a way that enhances sustainability. Engaged members since 2014 include:



COMPANY PARTICIPATION DOES NOT NECESSARILY REFLECT UCLA ENDORSEMENT OF BEHAVIOR OR PRACTICES OUTSIDE OF ACTIVITIES HOSTED BY THE CORPORATE PARTNERS PROGRAM.

CONTACT INFORMATION: Jennie Dean | Corporate Partners Program Manager | jdean@ioes.ucla.edu | 310-206-1276

www.ioes.ucla.edu/cpp