

**FIELD**

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**Statistical Tabulations From a Survey of Registered Voters About  
California's Oceans and Beaches**

*- conducted on behalf of the -*  
Institute of the Environment and Sustainability at UCLA  
*Late October 2016*

## **Introduction**

This volume presents the statistical data developed from a survey of registered voters about California's oceans and beaches. The survey was conducted by *The Field Poll*, an independent and nonpartisan survey of California public opinion, on behalf of the Institute of the Environment and Sustainability at UCLA. The survey was conducted using YouGov's online panel and is based on the responses of 1,800 registered voters in California.

Data collection was completed October 25-31, 2016 in English and Spanish by YouGov, which administered the survey among California registered voters included as part of its online panel of over 1.5 million U.S. residents. YouGov panel members were invited to participate in the poll through an invitation email containing a link to the survey, and were selected using a proprietary sampling technology frame that establishes interlocking targets, so that the characteristics of the voters interviewed match the demographic, political and regional profile of the overall California registered voter population. To help ensure diversity among poll respondents, YouGov recruits its panelists using a variety of methods, including web-based advertising and email campaigns, partner-sponsored solicitations, and telephone-to-web recruitment or mail-to-web recruitment. Difficult-to-reach populations are supplemented through more specialized recruitment efforts, including telephone and mail surveys.

*The Field Poll* was responsible for developing the survey questions and having them translated into Spanish. After survey administration, the YouGov data file was forwarded to *The Field Poll* for processing. *The Field Poll* then took the lead in developing and applying post-stratification weights to more precisely align the sample to *Field Poll* estimates of the characteristics of the California registered voter population both overall and by region.

## **Guide to Reading the Tables**

The following is an explanation of the detailed statistical tabulations reported in this set of tabulations:

- The question or questions upon which the data are based is shown at the top of each table
- Tables are percentaged vertically with the raw percentage base appearing at the top of each column.
- The data have been weighted to known parameters of the registered voter population statewide. All percentages and frequencies reported in each table are therefore weighted tabulations.
- When examining votes subgroups within the statewide sample, the reader is urged to interpret the data with caution when percentages are calculated on small bases (e.g., when the unweighted sample base is fewer than 100 respondents), since results are subject to larger levels of sampling error.
- Throughout the tables an asterisk is used to denote a value of less than 1/2 of 1%. A hyphen indicates zero value. On some tables the percentages may add to more than 100% due to multiple mentions.

## **Regional Subgroup Definitions**

### Section

Southern CA : San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Riverside, San Bernardino, Imperial and Kern counties

Northern CA: all other 48 California counties

### Area

Coastal Counties: San Diego, Orange, Los Angeles, Ventura, Santa Barbara, San Luis Obispo, Monterey, Santa Cruz, San Mateo, San Francisco, Contra Costa, Alameda, Marin, Napa, Solano, Sonoma, Santa Clara, Mendocino, Humboldt, Del Norte

Inland counties: all other 38 California counties

### Region

Los Angeles: Los Angeles county

South Coast: San Diego County and Orange counties

Other South Riverside, San Bernardino, Ventura, Santa Barbara, Imperial and San Luis Obispo counties

Central Valley: Butte, Colusa, Fresno, Glenn, Kern, Kings, Madera, Merced, Placer, Sacramento, San Joaquin, Shasta, Stanislaus, Sutter, Tehama, Tulare, Yolo, and Yuba

SF Bay Area: San Francisco, Marin, Napa, Sonoma, Solano, Contra Costa, Alameda, Santa Clara, San Mateo

Other North: Alpine, Amador, Calaveras, Del Norte, El Dorado, Humboldt, Inyo, Lake, Lassen, Mariposa, Mendocino, Monterey, Modoc, Mono, Nevada, Plumas, San Benito, Santa Cruz, Sierra, Siskiyou, Trinity, Tuolumne

## Questions Asked

How important is the condition of the ocean and beaches in California to you personally?

- 1  Very important
- 2  Somewhat important
- 3  Not too important
- 4  Not at all important

How often would you say you visit a beach or the coast of California for any purpose?

- 1  Once a week
- 2  Once a month
- 3  Several times a year
- 4  Once a year
- 5  Less than once a year
- 6  Never

**IF NEVER OR LESS THAN ONCE A YEAR, ASK:**

Why don't you go to the coast or beach in California more often? Please check all that apply. (DISPLAY ORDER OF ANSWER CATEGORIES RANDOMIZED)

- 1  Getting time off work
- 2  Amount of time it takes to travel to the coast
- 3  Cost to visit the beach
- 4  Availability and cost of parking
- 5  Lack of public transportation options
- 6  Lack of affordable options to stay overnight
- 7  Concern about negative interactions with law enforcement
- 8  My friends and family don't go to the coast or beach
- 9  I can't swim
- 10  Physical impairment prevents me from going to the coast or beach

If there were overnight accommodations – such as hotels, motels, campgrounds, cabins or other rentals – near the beach or coast in California, what would be the most you would be willing to pay per night for you and your family to stay? (SAMPLE DIVIDED INTO TWO RANDOM SUBSAMPLES WITH HALF PRESENTING THE SCALE FROM \$0 TO >\$250, AND OTHER HALF PRESENTING THE SCALE FROM >\$250 TO \$0)

- \$0
- \$25
- \$50
- \$75
- \$100
- \$125
- \$150
- \$175
- \$200
- \$225
- \$250
- > \$250

If there were parking available near the beach or coast in California, what would be the most you would be willing to pay per day for parking? (THE SAMPLE WAS DIVIDED INTO TWO RANDOM SUBSAMPLES WITH HALF PRESENTING THE SCALE FROM \$0 TO >\$25, AND THE OTHER HALF PRESENTING THE SCALE FROM >\$25 TO \$0)

- \$0     
  \$5     
  \$10     
  \$15     
  \$20     
  \$25     
  > \$25

Do you think each of the following is a big problem, somewhat of a problem or not a problem in the part of the California coast closest to you? (DISPLAY ORDER OF ITEMS RANDOMIZED)

- |  | <u>Big<br/>problem</u>  | <u>Somewhat<br/>of a problem</u> | <u>Not a<br/>problem</u> |
|--|-------------------------|----------------------------------|--------------------------|
| a. Limited public access to the coast and beaches .....        | <input type="radio"/> 1 | <input type="radio"/> 2          | <input type="radio"/> 3  |
| b. Limited affordable options for overnight stays .....        | <input type="radio"/> 1 | <input type="radio"/> 2          | <input type="radio"/> 3  |
| c. Limited affordable options for parking .....                | <input type="radio"/> 1 | <input type="radio"/> 2          | <input type="radio"/> 3  |
| d. Limited public transportation to the coast and beaches..... | <input type="radio"/> 1 | <input type="radio"/> 2          | <input type="radio"/> 3  |

Q43 (Banner 1)  
Base: Total Registered Voters

Late October 2016 Field Poll

	Section			Area		Region						Party Registration			Likely voters			
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Importance of the condition of the ocean and beaches in California to you personally																		
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very important	1027	584	443	725	301	290	161	134	164	221	58	524	222	280	859	319	539	228
	57.0%	56.5%	57.7%	58.6%	53.7%	59.3%	55.5%	52.3%	54.4%	58.6%	65.0%	65.8%	44.2%	56.1%	58.4%	56.4%	59.7%	57.5%
Somewhat important	587	357	230	417	170	171	100	87	85	123	22	243	178	165	458	194	263	114
	32.6%	34.6%	30.0%	33.7%	30.2%	34.9%	34.5%	34.0%	28.1%	32.7%	24.9%	30.6%	35.4%	33.0%	31.1%	34.3%	29.2%	28.7%
Not too important	144	70	74	74	70	20	27	23	42	24	8	22	77	45	116	40	76	39
	8.0%	6.8%	9.6%	6.0%	12.4%	4.1%	9.2%	9.0%	14.1%	6.3%	8.8%	2.7%	15.3%	9.0%	7.9%	7.0%	8.4%	9.9%
Not at all important	41	22	19	21	21	8	2	12	10	8	1	7	25	10	36	11	25	15
	2.3%	2.2%	2.5%	1.7%	3.7%	1.7%	0.8%	4.7%	3.4%	2.0%	1.4%	0.9%	4.9%	1.9%	2.5%	2.0%	2.8%	3.9%
No Opinion	1	-	1	1	-	-	-	-	-	1	-	-	1	-	1	1	-	-
	0.1%	-	0.2%	0.1%	-	-	-	-	-	0.4%	-	-	0.3%	-	0.1%	0.2%	-	-

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	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/Never married	Widow/separated/divorced	Yes	No
<b>Importance of the condition of the ocean and beaches in California to you personally</b>																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very important	1027	438	588	611	254	58	81	36	161	181	143	322	220	591	259	175	303	724
	57.0%	52.0%	61.5%	57.9%	59.8%	57.1%	48.3%	51.8%	54.0%	57.8%	66.8%	58.1%	52.3%	57.1%	57.3%	56.5%	60.5%	55.7%
Somewhat important	587	286	301	316	136	36	74	27	115	113	55	175	129	334	149	104	169	418
	32.6%	33.9%	31.4%	30.0%	32.1%	35.4%	44.2%	38.5%	38.5%	36.1%	25.8%	31.6%	30.6%	32.2%	32.9%	33.5%	33.9%	32.1%
Not too important	144	88	55	98	24	6	13	6	20	13	10	43	57	82	37	25	19	125
	8.0%	10.5%	5.8%	9.3%	5.7%	5.5%	7.5%	9.1%	6.7%	4.3%	4.9%	7.7%	13.6%	7.9%	8.2%	8.0%	3.8%	9.6%
Not at all important	41	29	13	29	10	2	-	*	2	4	5	14	15	28	7	6	8	34
	2.3%	3.4%	1.3%	2.7%	2.5%	2.0%	-	0.5%	0.8%	1.4%	2.5%	2.6%	3.5%	2.7%	1.6%	2.0%	1.5%	2.6%
No Opinion	1	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-
	0.1%	0.2%	-	0.1%	-	-	-	-	-	0.4%	-	-	-	0.1%	-	-	0.3%	-



Base: Total Registered Voters

	Political ideology					Follow gov/public affairs			Household Income						Education				
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate
Importance of the condition of the ocean and beaches in California to you personally																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very important	1027	69	151	327	245	192	616	277	122	115	171	152	146	103	243	197	323	314	193
	57.0%	41.2%	42.8%	57.6%	62.1%	82.3%	60.2%	55.2%	48.5%	62.3%	56.1%	54.3%	58.4%	53.9%	58.3%	52.2%	58.7%	56.1%	61.5%
Somewhat important	587	63	123	209	127	37	284	190	104	57	96	95	84	66	137	125	173	193	96
	32.6%	37.6%	34.7%	36.7%	32.3%	15.9%	27.8%	37.9%	41.3%	30.9%	31.4%	33.7%	33.4%	34.8%	33.0%	33.1%	31.5%	34.5%	30.5%
Not too important	144	25	60	25	21	3	91	29	22	6	31	28	15	16	28	39	37	48	19
	8.0%	14.7%	17.0%	4.4%	5.3%	1.2%	8.9%	5.7%	8.7%	3.3%	10.1%	9.8%	6.0%	8.1%	6.6%	10.4%	6.7%	8.7%	6.0%
Not at all important	41	11	18	7	1	1	31	5	4	6	7	6	6	5	9	16	16	4	5
	2.3%	6.5%	5.2%	1.2%	0.3%	0.6%	3.1%	1.0%	1.5%	3.5%	2.4%	2.2%	2.3%	2.5%	2.1%	4.4%	3.0%	0.7%	1.5%
No Opinion	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1
	0.1%	-	0.4%	-	-	-	-	0.3%	-	-	-	-	-	0.7%	-	-	-	-	0.4%

	Employment status			Religion				Born Again		Form		
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Importance of the condition of the ocean and beaches in California to you personally												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Very important	1027	544	483	331	204	137	354	213	814	345	363	319
	57.0%	57.7%	56.4%	51.7%	57.3%	71.3%	58.0%	49.1%	59.5%	57.5%	60.4%	53.1%
Somewhat important	587	319	268	235	113	44	195	164	423	202	180	205
	32.6%	33.8%	31.3%	36.8%	31.7%	22.8%	31.9%	37.9%	30.9%	33.6%	30.0%	34.2%
Not too important	144	62	82	52	32	9	51	43	101	42	45	56
	8.0%	6.6%	9.5%	8.1%	9.0%	4.7%	8.3%	9.9%	7.4%	7.1%	7.5%	9.4%
Not at all important	41	17	24	22	6	2	12	14	28	11	12	18
	2.3%	1.8%	2.8%	3.4%	1.7%	1.2%	1.9%	3.1%	2.0%	1.8%	2.0%	3.1%
No Opinion	1	1	-	-	1	-	-	-	1	-	-	1
	0.1%	0.1%	-	-	0.4%	-	-	-	0.1%	-	-	0.2%

	Section		Area		Region						Party Registration			Likely voters				
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Frequency visiting a beach or the coast of California for any purpose																		
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Once a week	187	140	47	175	12	73	54	14	4	25	17	86	51	50	171	78	94	31
	10.4%	13.6%	6.1%	14.1%	2.2%	14.9%	18.5%	5.5%	1.4%	6.7%	19.4%	10.8%	10.0%	10.1%	11.6%	13.7%	10.4%	8.0%
Once a month	272	171	101	233	39	85	54	33	14	75	12	145	47	80	227	108	119	38
	15.1%	16.6%	13.1%	18.8%	7.0%	17.3%	18.5%	13.0%	4.6%	19.9%	13.7%	18.2%	9.3%	16.0%	15.4%	19.0%	13.2%	9.7%
Several times a year	675	385	290	473	202	186	106	92	106	156	28	313	170	192	531	215	316	134
	37.5%	37.2%	37.8%	38.2%	36.0%	38.1%	36.8%	36.2%	35.2%	41.3%	32.0%	39.3%	33.7%	38.4%	36.1%	38.0%	35.0%	33.9%
Once a year	250	127	123	139	112	52	24	51	60	54	9	89	96	65	211	74	137	62
	13.9%	12.3%	16.1%	11.2%	19.9%	10.7%	8.4%	19.9%	19.8%	14.4%	10.3%	11.2%	19.0%	13.1%	14.4%	13.1%	15.1%	15.7%
Less than once a year	314	152	162	166	148	69	41	42	94	51	17	127	110	77	255	68	187	98
	17.5%	14.7%	21.1%	13.4%	26.4%	14.1%	14.3%	16.5%	31.4%	13.5%	18.9%	16.0%	21.8%	15.5%	17.3%	12.0%	20.7%	24.7%
Never	97	55	42	51	46	24	8	23	21	15	5	32	29	35	72	21	51	31
	5.4%	5.3%	5.4%	4.1%	8.2%	5.0%	2.8%	9.0%	7.1%	4.0%	5.8%	4.1%	5.8%	7.1%	4.9%	3.7%	5.6%	7.8%
No Opinion	4	2	2	3	2	-	2	-	2	1	-	3	2	-	4	3	1	1
	0.2%	0.2%	0.3%	0.2%	0.3%	-	0.7%	-	0.5%	0.2%	-	0.4%	0.3%	-	0.2%	0.5%	0.1%	0.2%

	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/Never married	Widow/separated/divorced	Yes	No
<b>Frequency visiting a beach or the coast of California for any purpose</b>																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Once a week	187	103	84	130	30	9	13	8	34	46	26	55	25	117	40	31	65	122
	10.4%	12.3%	8.7%	12.3%	7.0%	9.0%	7.7%	11.9%	11.6%	14.8%	12.2%	10.0%	6.0%	11.3%	8.7%	9.8%	12.9%	9.4%
Once a month	272	142	130	147	84	11	23	10	59	80	31	74	27	181	59	32	119	153
	15.1%	16.9%	13.6%	14.0%	19.8%	11.1%	13.7%	15.1%	19.8%	25.5%	14.6%	13.4%	6.5%	17.5%	13.0%	10.4%	23.8%	11.8%
Several times a year	675	292	383	383	170	31	73	23	128	113	92	215	128	400	174	102	215	460
	37.5%	34.7%	40.0%	36.3%	40.0%	30.3%	43.6%	32.7%	42.8%	35.9%	42.9%	38.8%	30.4%	38.6%	38.3%	32.8%	43.0%	35.4%
Once a year	250	125	125	140	56	17	27	10	43	38	27	71	71	133	72	46	56	195
	13.9%	14.9%	13.1%	13.3%	13.1%	16.9%	15.8%	15.1%	14.5%	12.2%	12.5%	12.8%	17.0%	12.8%	15.9%	14.7%	11.1%	15.0%
Less than once a year	314	139	176	196	62	21	26	13	19	29	30	115	122	169	73	71	39	276
	17.5%	16.5%	18.4%	18.6%	14.7%	20.6%	15.7%	19.2%	6.3%	9.2%	14.0%	20.7%	29.0%	16.3%	16.1%	23.0%	7.7%	21.2%
Never	97	38	58	55	22	12	6	3	13	5	8	23	47	36	33	28	5	92
	5.4%	4.5%	6.1%	5.2%	5.2%	12.1%	3.5%	3.7%	4.5%	1.7%	3.8%	4.2%	11.2%	3.4%	7.4%	9.0%	0.9%	7.1%
No Opinion	4	3	2	3	1	-	-	2	2	2	-	1	-	1	2	1	2	2
	0.2%	0.3%	0.2%	0.3%	0.2%	-	-	2.4%	0.5%	0.7%	-	0.1%	-	0.1%	0.5%	0.2%	0.4%	0.2%

	Political ideology					Follow gov/public affairs			Household Income						Education				
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate
Frequency visiting a beach or the coast of California for any purpose																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Once a week	187	19	35	62	24	41	135	40	10	17	20	30	25	24	60	25	38	70	53
	10.4%	11.2%	9.9%	10.9%	6.2%	17.8%	13.2%	7.9%	3.9%	9.1%	6.6%	10.7%	10.0%	12.4%	14.3%	6.7%	7.0%	12.6%	17.0%
Once a month	272	13	30	103	76	44	147	98	25	20	33	42	47	43	71	32	85	98	57
	15.1%	7.6%	8.4%	18.1%	19.3%	19.1%	14.3%	19.5%	9.8%	11.1%	10.8%	15.0%	18.7%	22.6%	17.0%	8.4%	15.5%	17.6%	18.2%
Several times a year	675	47	116	223	158	87	356	194	114	54	109	109	99	70	175	128	224	211	112
	37.5%	28.4%	32.9%	39.2%	40.1%	37.2%	34.8%	38.6%	45.3%	29.5%	35.6%	38.9%	39.6%	36.9%	41.9%	33.8%	40.6%	37.8%	35.8%
Once a year	250	34	64	70	54	19	147	70	30	32	38	43	40	16	53	53	77	85	35
	13.9%	20.2%	18.0%	12.3%	13.7%	8.4%	14.4%	14.0%	11.8%	17.2%	12.5%	15.4%	16.1%	8.6%	12.7%	14.0%	14.0%	15.3%	11.2%
Less than once a year	314	42	83	80	61	35	181	74	57	37	79	45	34	23	52	97	102	71	45
	17.5%	24.9%	23.4%	14.1%	15.5%	15.0%	17.7%	14.8%	22.5%	20.1%	25.9%	15.9%	13.6%	12.2%	12.4%	25.7%	18.5%	12.7%	14.3%
Never	97	13	25	29	19	6	55	24	17	24	25	11	5	13	7	42	24	20	11
	5.4%	7.6%	6.9%	5.0%	4.9%	2.6%	5.4%	4.7%	6.7%	13.0%	8.2%	4.0%	2.0%	6.7%	1.6%	11.2%	4.3%	3.6%	3.4%
No Opinion	4	-	2	2	1	-	2	2	-	-	2	-	-	1	-	1	1	3	-
	0.2%	-	0.4%	0.3%	0.3%	-	0.1%	0.4%	-	-	0.5%	-	-	0.7%	-	0.2%	0.1%	0.5%	-

	Employment status			Religion			Born Again		Form			
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Frequency visiting a beach or the coast of California for any purpose												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Once a week	187	128	59	79	32	22	54	59	128	65	64	58
	10.4%	13.5%	6.9%	12.3%	9.1%	11.5%	8.8%	13.5%	9.4%	10.8%	10.6%	9.7%
Once a month	272	183	89	81	66	32	94	58	214	92	86	94
	15.1%	19.4%	10.4%	12.6%	18.4%	16.7%	15.4%	13.4%	15.7%	15.4%	14.3%	15.6%
Several times a year	675	374	301	219	129	78	247	146	529	221	230	224
	37.5%	39.6%	35.1%	34.2%	36.2%	40.6%	40.5%	33.6%	38.7%	36.8%	38.4%	37.3%
Once a year	250	106	145	87	56	25	82	58	192	80	85	85
	13.9%	11.2%	16.9%	13.6%	15.6%	13.1%	13.5%	13.4%	14.1%	13.4%	14.2%	14.1%
Less than once a year	314	128	186	131	60	29	95	80	234	101	98	116
	17.5%	13.6%	21.7%	20.5%	16.8%	14.9%	15.6%	18.5%	17.1%	16.9%	16.3%	19.3%
Never	97	22	75	41	13	6	37	31	65	36	37	23
	5.4%	2.3%	8.8%	6.5%	3.5%	3.2%	6.0%	7.2%	4.8%	6.0%	6.2%	3.9%
No Opinion	4	4	1	2	1	-	2	2	3	4	-	1
	0.2%	0.4%	0.1%	0.2%	0.3%	-	0.3%	0.4%	0.2%	0.6%	-	0.1%

Base: Visits CA beach/coast < Once a year/never

	Section		Area		Region						Party Registration			Likely voters				
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Why don't you go to the coast or beach in California more often? Please check all that apply.																		
Unweighted Base	399	186	213	204	195	73	45	68	115	75	23	161	129	109	321	86	235	137
Weighted Base	411	208	204	217	195	93	49	65	116	66	22	160	139	113	327	89	238	129
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Amount of time it takes to travel to the coast	180	69	110	63	117	26	4	39	62	32	16	73	62	45	141	32	109	52
	43.7%	33.4%	54.3%	29.1%	60.0%	28.1%	8.2%	60.1%	53.4%	49.0%	74.7%	45.7%	44.7%	39.6%	43.2%	36.1%	45.9%	40.6%
Friends and family don't go to the coast or beach	120	59	61	77	42	23	22	13	29	27	5	33	32	55	100	34	67	35
	29.1%	28.2%	29.9%	35.6%	21.8%	24.8%	44.6%	20.7%	24.8%	41.0%	23.9%	20.8%	22.9%	48.4%	30.7%	37.8%	28.0%	27.2%
Availability and cost of parking	92	61	31	54	38	29	9	22	16	13	2	43	25	23	67	23	44	22
	22.3%	29.2%	15.2%	25.0%	19.3%	31.7%	19.0%	33.5%	13.6%	20.1%	9.1%	26.9%	18.3%	20.6%	20.6%	25.7%	18.7%	16.7%
Cost to visit the beach	84	30	54	27	57	12	7	11	41	7	5	37	34	13	61	13	48	25
	20.4%	14.6%	26.3%	12.6%	29.1%	12.8%	14.1%	17.5%	35.3%	11.0%	24.9%	23.3%	24.2%	11.7%	18.8%	15.1%	20.2%	19.1%
Physical impairment	65	34	31	37	28	13	13	8	16	10	6	21	24	19	58	10	48	31
	15.8%	16.4%	15.3%	17.3%	14.2%	14.2%	26.5%	11.9%	13.7%	14.6%	26.1%	13.5%	17.5%	17.2%	17.9%	11.3%	20.4%	24.1%
Lack of affordable options to stay overnight	58	12	46	9	49	2	-	10	35	7	4	20	23	16	44	6	37	19
	14.2%	5.9%	22.7%	4.2%	25.4%	2.1%	-	15.7%	30.0%	10.7%	20.3%	12.3%	16.7%	13.9%	13.3%	7.0%	15.7%	14.9%
Cannot swim	53	33	20	36	16	18	8	7	11	9	*	31	12	10	38	13	24	15
	12.8%	15.7%	9.9%	16.8%	8.4%	18.9%	15.5%	11.4%	9.8%	13.0%	0.7%	19.2%	8.9%	8.6%	11.6%	15.0%	10.3%	11.6%
Getting time off work	40	18	22	23	17	10	2	6	12	10	-	24	5	10	22	8	14	7
	9.8%	8.7%	10.8%	10.6%	8.8%	10.3%	4.2%	9.9%	10.6%	14.8%	-	15.2%	3.8%	9.3%	6.7%	8.9%	5.8%	5.2%
Lack of public transportation options	39	17	22	20	19	6	4	7	13	8	-	22	5	12	29	8	22	11
	9.4%	8.2%	10.6%	9.1%	9.7%	6.1%	8.5%	11.0%	11.4%	12.7%	-	13.6%	3.6%	10.7%	9.0%	8.5%	9.2%	8.6%
Concern about negative interactions with law enforcement	10	6	5	5	5	3	*	2	3	1	1	6	-	5	7	1	5	4
	2.5%	2.7%	2.3%	2.3%	2.7%	3.2%	0.5%	3.6%	2.2%	1.9%	4.2%	3.5%	-	4.2%	2.0%	1.6%	2.2%	3.1%
DON'T KNOW/REFUSED	11	8	3	9	2	7	*	*	1	1	-	1	3	7	8	7	1	1
	2.6%	3.9%	1.2%	4.2%	0.9%	7.9%	0.7%	0.6%	1.1%	1.9%	-	0.6%	2.0%	6.2%	2.6%	8.4%	0.4%	0.7%

Q45 (Banner 2)

Late October 2016 Field Poll

Base: Visits CA beach/coast < Once a year/never

Total	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH	
	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/ Never married	Widow/separated/divorced	Yes	No

Why don't you go to the coast or beach in California more often? Please check all that apply.																		
Unweighted Base	399	174	225	233	90	42	25	14	29	31	45	149	145	187	109	102	42	357
Weighted Base	411	177	234	251	85	33	32	16	32	34	38	138	169	204	106	99	43	368
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Amount of time it takes to travel to the coast	180	77	102	116	37	11	13	6	18	19	12	69	61	94	48	38	25	154
	43.7%	43.7%	43.7%	46.3%	43.5%	33.2%	41.5%	36.6%	57.6%	54.8%	31.6%	50.2%	36.2%	45.9%	45.1%	38.4%	58.5%	42.0%
Friends and family don't go to the coast or beach	120	54	66	74	27	9	9	2	14	8	11	37	50	58	31	30	11	108
	29.1%	30.4%	28.0%	29.3%	31.9%	27.6%	26.8%	11.7%	42.8%	22.2%	28.7%	27.2%	29.5%	28.3%	29.5%	30.6%	26.4%	29.4%
Availability and cost of parking	92	39	52	39	25	11	16	2	9	10	11	34	28	44	31	16	10	82
	22.3%	22.3%	22.3%	15.4%	29.7%	32.2%	49.8%	11.7%	26.8%	29.8%	29.4%	24.4%	16.6%	21.8%	29.2%	16.3%	22.1%	22.3%
Cost to visit the beach	84	37	47	48	20	5	7	3	9	12	7	28	28	43	24	17	14	70
	20.4%	21.0%	20.0%	19.1%	24.1%	15.4%	22.6%	20.8%	28.3%	35.2%	17.7%	20.2%	16.7%	21.0%	22.6%	17.2%	32.9%	18.9%
Physical impairment	65	27	38	46	12	4	1	2	1	5	4	16	39	26	16	23	3	63
	15.8%	15.2%	16.3%	18.5%	14.5%	10.9%	3.5%	10.5%	3.7%	15.0%	10.3%	11.5%	23.1%	12.8%	15.2%	22.9%	5.9%	17.0%
Lack of affordable options to stay overnight	58	28	31	41	9	4	4	*	8	10	5	19	16	31	16	11	15	43
	14.2%	15.6%	13.1%	16.2%	11.0%	11.9%	12.9%	2.2%	24.5%	29.9%	13.4%	14.0%	9.4%	15.0%	15.5%	11.5%	34.9%	11.8%
Cannot swim	53	19	33	18	14	10	9	2	5	5	6	14	24	27	15	11	3	50
	12.8%	11.0%	14.2%	7.4%	16.3%	30.3%	27.3%	9.8%	14.1%	13.5%	14.5%	9.9%	14.5%	13.1%	14.5%	10.6%	6.5%	13.6%
Getting time off work	40	25	15	15	13	4	8	1	10	5	5	17	3	19	16	4	10	30
	9.8%	13.9%	6.6%	5.9%	15.8%	13.4%	23.4%	5.5%	30.4%	15.1%	14.1%	12.5%	1.6%	9.5%	14.6%	3.9%	23.2%	8.2%
Lack of public transportation options	39	20	19	18	9	5	4	2	7	5	4	17	6	11	21	6	4	35
	9.4%	11.1%	8.1%	7.4%	11.0%	13.7%	12.1%	15.5%	22.7%	13.4%	11.0%	12.2%	3.4%	5.4%	20.1%	6.4%	8.3%	9.5%
Concern about negative interactions with law enforcement	10	4	6	4	5	2	1	-	2	*	2	5	*	5	2	3	1	9
	2.5%	2.5%	2.5%	1.4%	5.4%	5.0%	1.6%	-	6.7%	0.9%	6.1%	3.7%	0.3%	2.3%	2.2%	3.3%	2.7%	2.5%
DON'T KNOW/REFUSED	11	5	5	8	1	*	-	1	-	-	-	5	6	6	3	2	-	11
	2.6%	3.0%	2.3%	3.2%	1.2%	1.1%	-	8.6%	-	-	-	3.6%	3.4%	3.0%	2.5%	1.8%	-	2.9%



Base: Visits CA beach/coast < Once a year/never

	Political ideology						Follow gov/public affairs			Household Income						Education			
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/ 2-year	College graduate	Post graduate
Why don't you go to the coast or beach in California more often? Please check all that apply.																			
Unweighted Base	399	51	100	106	76	43	230	95	69	60	105	55	41	30	55	115	162	74	48
Weighted Base	411	54	108	109	80	41	237	98	73	61	104	56	39	36	58	140	126	91	56
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Amount of time it takes to travel to the coast	180	15	46	44	39	25	105	42	32	29	48	24	17	9	29	45	63	45	27
	43.7%	28.4%	43.2%	40.5%	48.0%	60.4%	44.4%	43.1%	43.0%	48.0%	45.7%	42.3%	44.2%	24.1%	48.9%	32.2%	49.9%	49.7%	48.9%
Friends and family don't go to the coast or beach	120	18	28	33	23	12	70	27	22	16	29	21	4	8	21	36	35	26	23
	29.1%	32.8%	26.2%	30.1%	28.6%	29.7%	29.7%	27.2%	30.0%	26.8%	27.8%	37.3%	9.9%	23.6%	36.4%	25.7%	27.7%	28.3%	42.0%
Availability and cost of parking	92	12	24	27	17	12	39	35	16	16	27	13	4	11	14	32	23	26	11
	22.3%	21.4%	21.9%	25.2%	20.6%	29.4%	16.4%	36.1%	22.4%	26.8%	26.2%	22.8%	9.7%	29.6%	24.7%	22.9%	18.7%	28.2%	19.3%
Cost to visit the beach	84	12	20	26	18	6	38	31	14	27	25	5	2	12	7	38	25	16	6
	20.4%	22.3%	18.2%	23.8%	21.8%	14.8%	16.0%	31.9%	18.8%	44.2%	23.6%	9.4%	5.6%	33.7%	11.2%	27.0%	20.1%	17.2%	10.0%
Physical impairment	65	13	10	21	15	4	39	17	9	7	19	10	8	8	3	28	17	14	5
	15.8%	24.0%	9.5%	19.1%	18.9%	8.6%	16.4%	17.8%	12.1%	11.1%	18.2%	18.0%	19.7%	22.7%	5.2%	20.4%	13.4%	16.0%	9.6%
Lack of affordable options to stay overnight	58	12	9	15	15	4	27	17	15	16	19	10	3	4	3	21	20	12	6
	14.2%	22.5%	8.4%	14.2%	19.0%	10.9%	11.3%	17.3%	20.1%	26.0%	17.9%	17.6%	8.3%	11.8%	5.5%	14.8%	15.6%	13.7%	10.3%
Cannot swim	53	4	7	24	14	2	25	18	9	10	11	6	7	5	7	17	14	15	7
	12.8%	8.0%	7.0%	22.2%	17.9%	4.0%	10.7%	18.0%	11.7%	16.7%	10.2%	10.0%	18.1%	13.9%	12.6%	12.1%	10.9%	16.7%	12.7%
Getting time off work	40	3	10	8	12	4	19	5	15	6	9	5	4	2	9	12	15	9	5
	9.8%	5.5%	8.9%	7.0%	14.8%	10.1%	8.2%	5.0%	20.9%	9.6%	8.4%	9.3%	11.5%	6.3%	15.9%	8.3%	11.9%	10.0%	8.2%
Lack of public transportation options	39	3	2	10	17	6	21	11	7	21	5	1	3	1	5	12	12	6	8
	9.4%	5.5%	1.8%	8.9%	21.0%	14.2%	8.7%	11.0%	9.8%	33.7%	5.3%	2.6%	7.5%	3.1%	8.6%	9.0%	9.8%	7.0%	13.6%
Concern about negative interactions with law enforcement	10	-	1	3	1	4	5	3	2	2	4	1	2	1	1	2	7	1	-
	2.5%	-	1.2%	2.6%	1.5%	9.6%	1.9%	3.4%	3.3%	2.5%	3.9%	0.9%	5.3%	3.3%	1.6%	1.1%	6.0%	1.4%	-
DON'T KNOW/REFUSED	11	2	4	3	1	-	7	1	2	2	1	1	*	1	1	7	2	2	-
	2.6%	3.3%	4.1%	2.8%	1.7%	-	3.1%	1.1%	3.2%	2.5%	0.8%	1.3%	0.9%	1.4%	1.7%	5.2%	1.3%	2.0%	-

Base: Visits CA beach/coast < Once a year/never

	Employment status			Religion				Born Again		Form		
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/nothing	Yes	No	A	B	C
Why don't you go to the coast or beach in California more often? Please check all that apply.												
Unweighted Base	399	149	250	168	70	33	128	108	291	131	121	147
Weighted Base	411	150	261	172	72	35	132	111	300	138	135	139
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Amount of time it takes to travel to the coast	180	71	109	64	28	21	66	47	133	57	63	60
	43.7%	47.5%	41.6%	37.4%	38.5%	61.7%	50.1%	41.9%	44.4%	41.1%	47.0%	43.1%
Friends and family don't go to the coast or beach	120	36	83	45	18	9	47	27	92	42	33	45
	29.1%	24.2%	31.8%	26.2%	24.4%	26.7%	36.0%	24.5%	30.8%	30.2%	24.2%	32.7%
Availability and cost of parking	92	33	58	45	14	10	23	32	60	31	35	26
	22.3%	22.2%	22.3%	25.8%	19.6%	28.4%	17.5%	28.7%	19.9%	22.5%	26.0%	18.4%
Cost to visit the beach	84	22	62	37	19	7	20	30	54	27	34	23
	20.4%	14.9%	23.5%	21.6%	26.8%	20.0%	15.5%	26.7%	18.1%	19.5%	24.9%	16.9%
Physical impairment	65	7	58	32	11	3	19	18	47	25	23	17
	15.8%	5.0%	22.1%	18.4%	15.8%	8.2%	14.6%	16.2%	15.7%	18.3%	17.2%	12.1%
Lack of affordable options to stay overnight	58	18	40	26	7	6	20	18	40	22	24	13
	14.2%	12.1%	15.4%	14.9%	9.3%	18.2%	14.9%	16.3%	13.4%	15.7%	17.8%	9.3%
Cannot swim	53	16	36	23	14	-	16	19	33	18	24	11
	12.8%	11.0%	13.9%	13.3%	19.0%	-	12.1%	17.4%	11.1%	13.1%	17.7%	7.7%
Getting time off work	40	29	11	11	11	6	13	6	34	14	12	14
	9.8%	19.3%	4.3%	6.1%	15.0%	16.2%	10.0%	5.2%	11.5%	10.1%	9.0%	10.1%
Lack of public transportation options	39	12	27	14	6	4	14	10	29	15	12	11
	9.4%	8.0%	10.2%	8.2%	8.8%	11.5%	10.8%	8.8%	9.6%	11.2%	8.8%	8.2%
Concern about negative interactions with law enforcement	10	4	7	3	1	3	3	2	9	4	5	1
	2.5%	2.5%	2.5%	1.8%	1.7%	7.9%	2.4%	1.5%	2.9%	3.0%	3.5%	1.0%
DON'T KNOW/REFUSED	11	4	6	7	1	-	2	3	8	3	4	4
	2.6%	3.0%	2.4%	3.9%	2.0%	-	1.8%	2.6%	2.6%	2.0%	2.9%	2.9%

	Section		Area		Region						Party Registration			Likely voters				
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Amount willing to pay per night for you and your family to stay																		
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	119	90	29	96	23	46	25	20	7	18	4	41	40	38	95	40	55	38
	6.6%	8.7%	3.8%	7.8%	4.1%	9.4%	8.5%	7.7%	2.4%	4.7%	4.6%	5.2%	8.0%	7.6%	6.5%	7.0%	6.1%	9.7%
\$25	110	67	43	71	40	38	13	16	26	15	2	54	20	36	86	26	60	17
	6.1%	6.5%	5.6%	5.7%	7.1%	7.7%	4.6%	6.4%	8.6%	4.1%	2.1%	6.8%	4.0%	7.1%	5.9%	4.6%	6.6%	4.3%
\$50	176	91	85	106	69	40	27	24	43	29	13	75	48	53	132	41	91	41
	9.8%	8.8%	11.1%	8.6%	12.4%	8.2%	9.3%	9.2%	14.4%	7.8%	14.1%	9.4%	9.6%	10.5%	9.0%	7.2%	10.1%	10.4%
\$75	218	129	89	134	84	60	32	37	41	36	13	83	68	67	167	54	113	44
	12.1%	12.5%	11.7%	10.9%	14.9%	12.3%	11.2%	14.3%	13.7%	9.5%	14.2%	10.4%	13.4%	13.5%	11.3%	9.5%	12.5%	11.2%
\$100	303	154	149	188	114	65	42	47	60	70	19	122	88	93	236	84	152	74
	16.8%	14.9%	19.4%	15.2%	20.4%	13.3%	14.6%	18.3%	19.9%	18.5%	21.8%	15.4%	17.5%	18.5%	16.1%	14.9%	16.8%	18.8%
\$125	214	121	93	147	67	66	26	28	37	45	12	97	67	50	185	79	107	46
	11.9%	11.7%	12.2%	11.8%	12.0%	13.5%	9.1%	11.0%	12.2%	11.9%	13.4%	12.2%	13.3%	10.0%	12.6%	13.9%	11.8%	11.6%
\$150	242	134	108	172	70	63	40	32	43	57	8	124	54	64	203	87	116	46
	13.4%	13.0%	14.1%	13.9%	12.4%	12.8%	13.8%	12.5%	14.3%	15.0%	9.3%	15.6%	10.7%	12.8%	13.8%	15.4%	12.8%	11.6%
\$175	90	55	35	71	20	31	15	9	10	22	3	49	19	22	73	32	41	15
	5.0%	5.3%	4.6%	5.7%	3.5%	6.4%	5.2%	3.5%	3.4%	5.8%	3.2%	6.2%	3.8%	4.4%	5.0%	5.7%	4.6%	3.9%
\$200	141	82	59	107	34	32	32	18	15	34	9	61	43	36	123	55	68	32
	7.8%	8.0%	7.6%	8.6%	6.1%	6.6%	11.0%	7.1%	5.0%	9.1%	10.3%	7.7%	8.6%	7.3%	8.4%	9.8%	7.5%	8.0%
\$225	27	20	7	20	7	5	10	6	2	5	1	13	10	5	23	12	12	6
	1.5%	2.0%	0.9%	1.6%	1.3%	0.9%	3.4%	2.3%	0.5%	1.3%	1.0%	1.6%	2.0%	0.9%	1.6%	2.0%	1.3%	1.6%
\$250	68	40	28	58	10	19	14	7	4	21	3	38	15	16	60	23	37	16
	3.8%	3.9%	3.7%	4.7%	1.9%	3.8%	4.9%	2.9%	1.4%	5.6%	3.6%	4.7%	3.0%	3.1%	4.1%	4.0%	4.1%	3.9%
>\$250	80	42	38	59	21	21	11	10	13	23	2	36	23	21	75	30	45	17
	4.4%	4.1%	5.0%	4.8%	3.7%	4.3%	3.9%	3.9%	4.2%	6.2%	2.4%	4.5%	4.6%	4.2%	5.1%	5.3%	5.0%	4.3%
No Opinion	10	8	3	8	2	4	1	3	1	2	-	2	7	1	10	4	6	3
	0.6%	0.7%	0.4%	0.7%	0.4%	0.8%	0.5%	1.0%	0.2%	0.6%	-	0.3%	1.4%	0.1%	0.7%	0.7%	0.7%	0.8%

	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/Never married	Widow/separated/divorced	Yes	No
Amount willing to pay per night for you and your family to stay																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	119	40	79	71	22	11	11	7	11	7	12	36	53	56	32	31	10	109
	6.6%	4.8%	8.3%	6.7%	5.2%	10.8%	6.6%	9.7%	3.8%	2.2%	5.5%	6.5%	12.7%	5.4%	7.1%	10.0%	2.1%	8.4%
\$25	110	37	74	53	32	9	10	6	23	18	17	36	16	28	50	32	21	89
	6.1%	4.3%	7.7%	5.0%	7.4%	9.2%	6.2%	8.9%	7.8%	5.7%	8.0%	6.5%	3.8%	2.7%	11.0%	10.4%	4.3%	6.8%
\$50	176	78	97	103	48	11	11	9	34	40	18	46	37	75	72	29	43	133
	9.8%	9.3%	10.2%	9.8%	11.3%	11.2%	6.3%	13.1%	11.4%	12.8%	8.2%	8.4%	8.9%	7.2%	15.9%	9.3%	8.5%	10.2%
\$75	218	89	129	113	67	13	20	8	30	39	29	70	49	114	53	51	61	157
	12.1%	10.6%	13.5%	10.7%	15.8%	13.0%	12.2%	11.0%	10.1%	12.5%	13.7%	12.7%	11.7%	11.0%	11.7%	16.5%	12.2%	12.1%
\$100	303	130	173	174	77	12	28	17	70	46	25	89	73	183	68	52	85	218
	16.8%	15.5%	18.0%	16.5%	18.0%	11.9%	16.5%	24.1%	23.6%	14.5%	11.7%	16.0%	17.4%	17.7%	15.0%	16.6%	17.0%	16.8%
\$125	214	114	100	132	49	14	18	2	24	42	19	76	52	139	39	34	65	149
	11.9%	13.5%	10.5%	12.5%	11.5%	13.6%	10.6%	3.2%	8.2%	13.5%	9.0%	13.7%	12.4%	13.5%	8.6%	11.1%	13.0%	11.5%
\$150	242	122	120	153	46	11	28	3	42	40	34	69	57	158	55	29	78	164
	13.4%	14.5%	12.5%	14.5%	10.9%	10.9%	16.9%	4.6%	14.2%	12.6%	15.9%	12.5%	13.5%	15.3%	12.0%	9.5%	15.6%	12.6%
\$175	90	54	37	54	21	4	10	2	14	19	15	21	21	61	15	14	37	53
	5.0%	6.4%	3.8%	5.1%	5.0%	3.5%	6.2%	3.1%	4.9%	6.0%	6.9%	3.9%	4.9%	5.9%	3.3%	4.6%	7.4%	4.1%
\$200	141	69	72	87	25	8	13	8	16	23	19	50	33	97	26	18	38	103
	7.8%	8.2%	7.5%	8.3%	5.8%	8.0%	7.8%	12.1%	5.5%	7.2%	8.9%	9.0%	7.8%	9.3%	5.8%	5.8%	7.5%	8.0%
\$225	27	19	9	17	7	1	2	-	8	7	2	9	2	21	5	2	12	15
	1.5%	2.2%	0.9%	1.6%	1.6%	1.5%	1.5%	-	2.8%	2.2%	0.9%	1.6%	0.4%	2.0%	1.1%	0.6%	2.5%	1.2%
\$250	68	32	36	42	12	1	10	3	12	17	9	20	10	46	18	5	28	41
	3.8%	3.8%	3.8%	4.0%	2.8%	0.8%	6.2%	3.9%	3.9%	5.4%	4.2%	3.7%	2.5%	4.4%	3.9%	1.7%	5.5%	3.2%
>\$250	80	53	27	49	18	5	5	3	11	17	14	25	13	50	19	10	23	57
	4.4%	6.3%	2.8%	4.6%	4.3%	4.9%	3.1%	4.3%	3.7%	5.3%	6.6%	4.5%	3.2%	4.9%	4.2%	3.4%	4.5%	4.4%
No Opinion	10	6	4	7	2	1	-	1	-	-	1	6	3	7	2	2	-	10
	0.6%	0.7%	0.4%	0.6%	0.4%	0.7%	-	2.0%	-	-	0.5%	1.1%	0.8%	0.7%	0.4%	0.6%	-	0.8%

	Political ideology					Follow gov/public affairs			Household Income						Education				
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate
Amount willing to pay per night for you and your family to stay																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	119	17	36	34	17	11	72	27	18	16	26	17	13	17	15	43	35	26	15
	6.6%	10.1%	10.2%	6.0%	4.4%	4.8%	7.0%	5.4%	7.1%	8.4%	8.5%	6.2%	5.2%	8.7%	3.6%	11.4%	6.4%	4.7%	4.8%
\$25	110	10	17	28	29	16	58	31	18	39	31	6	5	11	10	37	37	25	11
	6.1%	6.2%	4.8%	5.0%	7.2%	7.1%	5.6%	6.1%	7.0%	21.5%	10.2%	2.3%	2.1%	5.6%	2.3%	9.8%	6.7%	4.5%	3.6%
\$50	176	20	32	60	36	19	84	51	37	40	61	27	13	14	7	50	65	37	23
	9.8%	11.8%	8.9%	10.6%	9.0%	8.3%	8.2%	10.2%	14.7%	21.9%	20.0%	9.6%	5.1%	7.3%	1.6%	13.2%	11.8%	6.7%	7.5%
\$75	218	21	47	72	44	25	110	71	34	27	58	47	33	12	20	62	81	51	25
	12.1%	12.7%	13.2%	12.7%	11.2%	10.6%	10.7%	14.1%	13.7%	14.6%	19.2%	16.6%	13.1%	6.1%	4.7%	16.5%	14.6%	9.1%	7.8%
\$100	303	23	69	106	56	24	156	91	53	21	45	60	50	27	62	56	96	113	38
	16.8%	14.1%	19.5%	18.6%	14.3%	10.3%	15.2%	18.1%	20.9%	11.4%	14.8%	21.5%	20.1%	14.3%	14.9%	14.8%	17.4%	20.2%	12.1%
\$125	214	20	45	60	48	32	123	66	23	13	32	38	36	23	57	44	60	73	37
	11.9%	11.8%	12.7%	10.6%	12.0%	13.5%	12.0%	13.1%	9.3%	7.1%	10.5%	13.4%	14.4%	12.0%	13.6%	11.6%	10.9%	13.0%	11.9%
\$150	242	24	30	80	59	46	149	63	28	9	26	43	46	26	67	34	68	96	44
	13.4%	14.5%	8.4%	14.1%	14.9%	19.6%	14.6%	12.5%	11.3%	4.7%	8.4%	15.4%	18.2%	13.9%	16.2%	9.0%	12.4%	17.2%	14.1%
\$175	90	5	21	22	28	9	51	29	10	1	5	14	15	20	29	10	27	28	26
	5.0%	3.2%	5.8%	4.0%	7.1%	3.8%	5.0%	5.8%	4.0%	0.4%	1.8%	4.9%	6.1%	10.3%	7.0%	2.6%	4.9%	5.1%	8.1%
\$200	141	9	24	52	34	20	94	34	13	3	7	15	22	24	60	19	35	57	30
	7.8%	5.3%	6.9%	9.2%	8.7%	8.4%	9.2%	6.8%	5.1%	1.8%	2.4%	5.5%	8.7%	12.6%	14.4%	4.9%	6.4%	10.2%	9.7%
\$225	27	-	5	10	7	5	12	10	4	2	3	3	3	3	12	3	11	7	6
	1.5%	-	1.3%	1.8%	1.7%	2.2%	1.2%	1.9%	1.6%	1.0%	0.9%	0.9%	1.1%	1.4%	2.8%	0.7%	2.0%	1.3%	2.0%
\$250	68	6	11	19	17	14	43	15	10	4	4	2	5	8	37	6	22	13	27
	3.8%	3.4%	3.0%	3.3%	4.2%	5.9%	4.2%	3.0%	3.9%	2.0%	1.4%	0.7%	2.1%	4.1%	8.8%	1.7%	4.0%	2.3%	8.8%
>\$250	80	10	15	21	20	11	62	14	3	9	4	8	7	6	41	12	11	28	29
	4.4%	5.7%	4.2%	3.7%	5.1%	4.8%	6.1%	2.7%	1.3%	5.1%	1.4%	2.8%	2.7%	3.2%	9.8%	3.1%	2.1%	5.1%	9.2%
No Opinion	10	2	4	2	*	2	10	1	-	*	2	1	2	1	1	2	2	4	2
	0.6%	1.1%	1.1%	0.4%	0.1%	0.8%	0.9%	0.1%	-	0.2%	0.6%	0.3%	1.0%	0.5%	0.3%	0.6%	0.4%	0.8%	0.5%

	Employment status			Religion				Born Again		Form		
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Amount willing to pay per night for you and your family to stay												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	119	45	74	46	21	9	44	28	91	38	43	38
	6.6%	4.8%	8.7%	7.2%	5.9%	4.5%	7.2%	6.5%	6.7%	6.4%	7.1%	6.4%
\$25	110	44	66	41	19	17	33	28	82	43	30	37
	6.1%	4.7%	7.7%	6.5%	5.3%	8.8%	5.4%	6.5%	6.0%	7.2%	5.1%	6.1%
\$50	176	68	108	64	34	19	59	43	133	55	59	62
	9.8%	7.2%	12.6%	10.0%	9.5%	9.8%	9.7%	9.8%	9.7%	9.1%	9.8%	10.3%
\$75	218	101	117	85	44	24	65	69	149	85	63	70
	12.1%	10.7%	13.7%	13.2%	12.3%	12.7%	10.6%	16.0%	10.9%	14.2%	10.5%	11.6%
\$100	303	169	134	96	74	26	107	66	237	98	102	102
	16.8%	17.9%	15.6%	15.1%	20.6%	13.4%	17.6%	15.3%	17.3%	16.4%	17.0%	17.0%
\$125	214	115	99	76	43	23	72	43	171	58	75	81
	11.9%	12.2%	11.6%	11.9%	12.0%	12.2%	11.7%	9.9%	12.5%	9.7%	12.6%	13.5%
\$150	242	139	103	81	40	29	90	65	177	89	84	69
	13.4%	14.7%	12.0%	12.7%	11.3%	15.3%	14.7%	14.9%	13.0%	14.9%	14.0%	11.5%
\$175	90	56	34	35	17	11	27	17	73	30	31	30
	5.0%	6.0%	4.0%	5.4%	4.8%	5.6%	4.5%	3.9%	5.3%	4.9%	5.1%	5.0%
\$200	141	86	55	48	34	11	47	26	115	46	43	52
	7.8%	9.1%	6.5%	7.5%	9.5%	5.7%	7.8%	6.0%	8.4%	7.6%	7.2%	8.7%
\$225	27	17	11	12	4	5	7	9	18	6	11	10
	1.5%	1.8%	1.3%	1.9%	1.1%	2.5%	1.1%	2.1%	1.3%	1.1%	1.8%	1.7%
\$250	68	46	22	21	18	7	23	11	57	16	28	25
	3.8%	4.9%	2.6%	3.3%	4.9%	3.9%	3.7%	2.6%	4.2%	2.6%	4.7%	4.2%
>\$250	80	53	27	29	8	10	34	24	56	31	28	21
	4.4%	5.6%	3.2%	4.6%	2.1%	5.0%	5.5%	5.6%	4.1%	5.2%	4.6%	3.6%
No Opinion	10	4	6	5	1	1	3	3	7	5	4	2
	0.6%	0.4%	0.7%	0.7%	0.4%	0.5%	0.5%	0.7%	0.5%	0.8%	0.6%	0.4%

	Section		Area		Region						Party Registration			Likely voters				
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Amount willing to pay per visit for parking																		
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	371	203	168	262	109	90	61	52	57	88	23	133	111	127	288	108	180	75
	20.6%	19.7%	21.9%	21.2%	19.5%	18.3%	21.2%	20.6%	18.8%	23.5%	25.9%	16.7%	22.0%	25.5%	19.6%	19.1%	19.9%	18.9%
\$5	605	358	246	411	194	157	113	88	106	116	24	248	180	176	498	180	317	153
	33.6%	34.7%	32.1%	33.2%	34.5%	32.2%	39.0%	34.5%	35.4%	30.8%	26.9%	31.2%	35.8%	35.1%	33.9%	31.8%	35.1%	38.7%
\$10	451	241	210	293	159	113	64	65	85	94	31	198	126	126	374	146	228	101
	25.1%	23.4%	27.4%	23.6%	28.2%	23.1%	22.0%	25.4%	28.4%	24.9%	34.6%	24.9%	25.1%	25.3%	25.4%	25.8%	25.2%	25.5%
\$15	151	102	49	107	44	59	20	23	24	20	6	84	32	34	114	43	71	27
	8.4%	9.8%	6.4%	8.6%	7.8%	12.0%	7.0%	8.9%	7.8%	5.2%	6.6%	10.6%	6.4%	6.9%	7.8%	7.6%	7.9%	6.8%
\$20	112	67	46	80	32	33	17	17	15	27	4	67	24	22	102	46	56	22
	6.2%	6.5%	6.0%	6.5%	5.7%	6.7%	5.9%	6.6%	5.0%	7.2%	4.0%	8.4%	4.7%	4.3%	6.9%	8.2%	6.2%	5.5%
\$25	52	34	18	43	9	21	7	6	2	14	2	37	9	5	42	25	17	9
	2.9%	3.3%	2.3%	3.5%	1.6%	4.4%	2.4%	2.3%	0.7%	3.7%	1.9%	4.7%	1.9%	1.0%	2.9%	4.5%	1.9%	2.3%
>\$25	48	24	23	36	12	15	7	2	9	14	-	25	15	8	44	13	30	6
	2.6%	2.3%	3.0%	2.9%	2.1%	3.0%	2.5%	0.9%	3.1%	3.7%	-	3.2%	2.9%	1.5%	3.0%	2.4%	3.3%	1.5%
No Opinion	10	3	6	6	4	1	-	2	3	4	-	3	5	2	8	4	5	3
	0.5%	0.3%	0.8%	0.5%	0.6%	0.3%	-	0.8%	0.8%	1.0%	-	0.3%	1.1%	0.3%	0.6%	0.7%	0.5%	0.8%

	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/Never married	Widow/separated/divorced	Yes	No
Amount willing to pay per visit for parking																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	371	183	188	217	70	26	42	22	62	40	41	119	110	194	101	76	62	310
	20.6%	21.7%	19.7%	20.6%	16.5%	25.3%	25.2%	31.3%	20.9%	12.8%	18.9%	21.5%	26.1%	18.7%	22.4%	24.5%	12.4%	23.8%
\$5	605	240	364	364	149	34	45	20	76	99	69	211	150	323	156	125	142	462
	33.6%	28.5%	38.1%	34.5%	35.0%	33.9%	27.0%	29.2%	25.6%	31.6%	32.0%	38.0%	35.7%	31.2%	34.5%	40.3%	28.5%	35.5%
\$10	451	206	245	265	101	23	52	14	64	83	56	140	108	272	111	68	134	318
	25.1%	24.5%	25.6%	25.1%	23.8%	23.0%	31.1%	19.6%	21.5%	26.6%	26.3%	25.3%	25.6%	26.2%	24.4%	21.9%	26.7%	24.5%
\$15	151	89	62	79	46	8	14	4	34	31	15	40	32	101	29	21	56	95
	8.4%	10.5%	6.5%	7.5%	10.8%	7.5%	8.2%	6.3%	11.5%	9.8%	6.8%	7.2%	7.5%	9.8%	6.3%	6.8%	11.2%	7.3%
\$20	112	56	56	68	28	3	9	6	31	23	16	29	14	70	31	11	42	70
	6.2%	6.7%	5.9%	6.4%	6.5%	3.0%	5.1%	9.2%	10.3%	7.3%	7.6%	5.2%	3.3%	6.8%	6.8%	3.6%	8.4%	5.4%
\$25	52	30	22	33	13	2	3	1	21	15	6	7	2	39	8	5	36	16
	2.9%	3.6%	2.3%	3.2%	3.1%	2.1%	1.5%	1.3%	7.1%	4.9%	2.6%	1.3%	0.6%	3.8%	1.7%	1.6%	7.3%	1.2%
>\$25	48	33	14	22	15	5	3	2	9	20	12	3	3	28	17	2	25	22
	2.6%	4.0%	1.5%	2.1%	3.6%	4.8%	1.9%	3.0%	3.1%	6.2%	5.7%	0.6%	0.7%	2.8%	3.8%	0.6%	5.0%	1.7%
No Opinion	10	5	5	6	3	*	-	-	-	2	-	5	2	7	*	2	2	7
	0.5%	0.5%	0.5%	0.6%	0.8%	0.3%	-	-	-	0.7%	-	0.9%	0.6%	0.7%	0.1%	0.7%	0.5%	0.6%



	Political ideology					Follow gov/public affairs			Household Income						Education				
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate
Amount willing to pay per visit for parking																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	371	39	89	113	66	36	198	97	70	54	72	53	44	35	62	103	120	99	50
	20.6%	23.4%	25.2%	19.9%	16.7%	15.6%	19.3%	19.3%	27.9%	29.3%	23.6%	19.0%	17.4%	18.3%	14.9%	27.1%	21.8%	17.8%	15.9%
\$5	605	58	122	182	144	74	334	177	86	78	116	103	81	56	119	141	189	189	86
	33.6%	35.1%	34.4%	32.1%	36.4%	31.9%	32.7%	35.2%	34.0%	42.2%	38.1%	36.6%	32.5%	29.5%	28.6%	37.3%	34.4%	33.8%	27.3%
\$10	451	40	83	154	112	47	284	113	51	33	71	72	73	43	121	69	144	144	94
	25.1%	24.1%	23.3%	27.2%	28.4%	20.2%	27.7%	22.6%	20.4%	17.9%	23.3%	25.5%	29.2%	22.5%	29.1%	18.4%	26.3%	25.8%	29.8%
\$15	151	6	25	52	35	25	84	38	27	6	30	22	18	23	39	29	46	54	23
	8.4%	3.6%	7.0%	9.1%	8.9%	10.8%	8.2%	7.5%	10.8%	3.2%	9.9%	7.9%	7.2%	12.0%	9.3%	7.6%	8.3%	9.7%	7.2%
\$20	112	7	16	40	20	27	62	38	11	3	7	20	10	19	44	11	34	43	25
	6.2%	4.0%	4.4%	7.1%	5.2%	11.6%	6.0%	7.6%	4.5%	1.8%	2.3%	7.0%	4.1%	9.9%	10.6%	2.8%	6.3%	7.6%	7.9%
\$25	52	4	4	16	9	14	25	24	2	2	3	5	17	7	13	7	12	12	20
	2.9%	2.6%	1.1%	2.7%	2.4%	6.0%	2.4%	4.7%	0.7%	1.2%	1.1%	1.7%	6.6%	3.5%	3.1%	2.0%	2.2%	2.1%	6.5%
>\$25	48	12	9	10	6	9	29	15	3	7	4	5	6	7	18	15	2	14	17
	2.6%	7.3%	2.5%	1.8%	1.6%	3.9%	2.8%	3.0%	1.2%	3.9%	1.2%	1.9%	2.5%	3.7%	4.2%	4.0%	0.3%	2.5%	5.4%
No Opinion	10	-	7	*	2	-	8	*	1	1	2	1	1	1	1	3	3	4	-
	0.5%	-	2.0%	0.1%	0.6%	-	0.8%	0.1%	0.5%	0.5%	0.5%	0.4%	0.6%	0.7%	0.2%	0.8%	0.5%	0.7%	-

	Employment status			Religion				Born Again		Form		
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Amount willing to pay per visit for parking												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
\$0	371	162	210	137	82	22	130	91	281	112	125	135
	20.6%	17.1%	24.5%	21.5%	23.0%	11.7%	21.2%	20.9%	20.5%	18.6%	20.8%	22.5%
\$5	605	291	314	204	108	58	234	135	470	196	198	210
	33.6%	30.8%	36.6%	32.0%	30.2%	30.2%	38.4%	31.2%	34.3%	32.7%	33.0%	35.0%
\$10	451	251	200	163	83	63	141	101	350	163	161	127
	25.1%	26.6%	23.4%	25.4%	23.4%	33.0%	23.0%	23.4%	25.6%	27.2%	26.8%	21.2%
\$15	151	93	58	46	27	25	52	33	118	65	41	44
	8.4%	9.8%	6.8%	7.2%	7.5%	13.2%	8.6%	7.5%	8.6%	10.9%	6.9%	7.4%
\$20	112	70	42	32	29	13	38	20	92	28	37	48
	6.2%	7.4%	5.0%	5.0%	8.3%	6.9%	6.2%	4.7%	6.7%	4.7%	6.1%	7.9%
\$25	52	42	10	26	17	5	4	22	31	19	14	19
	2.9%	4.5%	1.2%	4.1%	4.9%	2.6%	0.6%	5.0%	2.2%	3.2%	2.3%	3.2%
>\$25	48	32	16	28	7	2	11	28	19	11	23	14
	2.6%	3.4%	1.8%	4.4%	2.0%	0.8%	1.8%	6.6%	1.4%	1.9%	3.8%	2.3%
No Opinion	10	3	6	3	3	3	1	3	7	5	1	3
	0.5%	0.4%	0.7%	0.4%	0.9%	1.6%	0.2%	0.7%	0.5%	0.9%	0.2%	0.5%

Q48A (Banner 1)  
Base: Total Registered Voters

Late October 2016 Field Poll

	Section			Area		Region						Party Registration			Likely voters			
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Big problem vs. Not a problem   Limited public access to the coast and beaches																		
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	379	224	155	239	140	105	58	60	75	65	16	173	101	105	315	122	193	87
	21.1%	21.6%	20.3%	19.3%	24.9%	21.5%	20.2%	23.6%	24.9%	17.2%	17.7%	21.7%	20.2%	20.9%	21.4%	21.5%	21.4%	22.0%
Somewhat of a problem	735	434	302	532	203	215	120	99	103	165	34	350	166	220	579	226	353	151
	40.9%	42.0%	39.3%	43.0%	36.2%	44.1%	41.4%	38.6%	34.3%	43.7%	37.9%	43.9%	33.0%	43.9%	39.4%	40.0%	39.1%	38.1%
Not a problem	679	372	307	462	217	164	111	96	122	146	39	272	233	175	570	214	356	156
	37.7%	36.0%	40.1%	37.3%	38.7%	33.6%	38.4%	37.8%	40.4%	38.8%	44.4%	34.1%	46.3%	34.9%	38.7%	37.8%	39.4%	39.5%
No Opinion	6	4	2	5	1	4	-	-	1	1	-	3	2	1	6	5	2	1
	0.4%	0.4%	0.3%	0.4%	0.2%	0.9%	-	-	0.4%	0.3%	-	0.3%	0.5%	0.3%	0.4%	0.8%	0.2%	0.4%

Field Research Corporation

Table 256

	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/Never married	Widow/separated/divorced	Yes	No
<b>Big problem vs. Not a problem   Limited public access to the coast and beaches</b>																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	379	187	191	207	121	23	26	5	48	74	53	118	86	219	84	75	119	260
	21.1%	22.2%	20.0%	19.6%	28.5%	22.2%	15.3%	7.1%	16.0%	23.7%	24.6%	21.3%	20.5%	21.1%	18.6%	24.1%	23.8%	20.0%
Somewhat of a problem	735	333	403	423	165	37	93	26	143	137	72	202	181	423	204	108	211	524
	40.9%	39.4%	42.1%	40.1%	38.8%	36.3%	55.2%	36.8%	47.9%	43.8%	33.8%	36.4%	43.0%	40.9%	45.1%	34.8%	42.3%	40.3%
Not a problem	679	318	361	422	136	42	50	38	107	102	87	231	151	387	165	128	168	511
	37.7%	37.8%	37.7%	40.0%	31.9%	41.5%	29.5%	55.1%	36.1%	32.4%	40.7%	41.7%	36.1%	37.4%	36.4%	41.2%	33.5%	39.3%
No Opinion	6	5	2	3	3	-	-	1	-	-	2	3	2	6	-	-	2	5
	0.4%	0.5%	0.2%	0.3%	0.8%	-	-	1.1%	-	-	0.9%	0.5%	0.4%	0.6%	-	-	0.4%	0.4%

	Political ideology					Follow gov/public affairs			Household Income						Education				
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate
Big problem vs. Not a problem   Limited public access to the coast and beaches																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	379	47	67	111	81	57	229	102	40	55	79	52	44	34	90	108	115	88	68
	21.1%	28.0%	18.9%	19.5%	20.6%	24.2%	22.4%	20.4%	16.0%	29.8%	25.8%	18.5%	17.5%	18.0%	21.5%	28.5%	20.9%	15.8%	21.7%
Somewhat of a problem	735	61	114	250	167	99	387	219	120	72	119	132	96	93	152	134	223	246	133
	40.9%	36.3%	32.2%	44.0%	42.2%	42.3%	37.8%	43.6%	47.9%	39.3%	39.1%	46.9%	38.2%	48.7%	36.5%	35.4%	40.6%	44.0%	42.4%
Not a problem	679	57	171	205	147	78	404	179	91	56	103	97	111	63	175	134	209	224	113
	37.7%	34.4%	48.4%	36.1%	37.2%	33.5%	39.4%	35.7%	36.1%	30.5%	33.9%	34.6%	44.3%	33.0%	41.9%	35.3%	38.0%	40.1%	36.0%
No Opinion	6	2	2	3	-	-	4	1	-	1	4	-	-	*	1	3	3	*	-
	0.4%	1.2%	0.5%	0.5%	-	-	0.4%	0.3%	-	0.4%	1.2%	-	-	0.2%	0.2%	0.8%	0.6%	0.1%	-

	Employment status			Religion			Born Again		Form			
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Big problem vs. Not a problem   Limited public access to the coast and beaches												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	379	203	176	141	77	50	111	92	287	121	129	129
	21.1%	21.5%	20.5%	22.0%	21.5%	26.3%	18.2%	21.3%	21.0%	20.2%	21.5%	21.5%
Somewhat of a problem	735	395	340	253	134	81	266	172	563	239	252	244
	40.9%	41.9%	39.7%	39.6%	37.7%	42.2%	43.5%	39.8%	41.2%	39.9%	42.1%	40.6%
Not a problem	679	345	335	245	142	60	232	168	511	238	217	224
	37.7%	36.5%	39.1%	38.3%	39.9%	31.2%	37.9%	38.8%	37.4%	39.7%	36.2%	37.3%
No Opinion	6	1	6	*	3	1	2	*	6	2	1	4
	0.4%	0.1%	0.7%	0.1%	0.9%	0.4%	0.3%	0.1%	0.4%	0.3%	0.2%	0.6%

	Section		Area		Region						Party Registration			Likely voters				
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Big problem vs. Not a problem   Limited affordable options for overnight stays																		
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	507	285	221	341	165	137	78	70	86	106	29	236	142	129	394	146	248	110
	28.1%	27.6%	28.9%	27.6%	29.4%	28.1%	26.9%	27.5%	28.7%	28.1%	32.8%	29.7%	28.1%	25.7%	26.8%	25.7%	27.4%	27.7%
Somewhat of a problem	838	482	355	580	258	222	139	122	139	178	38	379	208	251	675	264	410	171
	46.5%	46.7%	46.4%	46.9%	45.9%	45.3%	48.2%	47.6%	46.2%	47.3%	43.0%	47.6%	41.4%	50.1%	45.9%	46.7%	45.4%	43.2%
Not a problem	442	260	182	310	132	127	71	62	73	90	19	174	148	120	388	149	240	112
	24.6%	25.2%	23.8%	25.1%	23.5%	26.0%	24.7%	24.1%	24.3%	23.9%	21.3%	21.9%	29.4%	24.0%	26.4%	26.3%	26.5%	28.3%
No Opinion	13	5	8	6	7	3	1	2	2	3	3	7	6	1	13	7	6	3
	0.7%	0.5%	1.0%	0.5%	1.2%	0.6%	0.2%	0.7%	0.8%	0.7%	2.8%	0.9%	1.1%	0.1%	0.9%	1.3%	0.6%	0.8%

	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/Never married	Widow/separated/divorced	Yes	No
<b>Big problem vs. Not a problem   Limited affordable options for overnight stays</b>																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	507	180	326	279	157	27	36	17	80	102	76	141	108	272	128	106	171	335
	28.1%	21.4%	34.1%	26.4%	37.0%	26.3%	21.4%	24.5%	26.9%	32.5%	35.5%	25.4%	25.7%	26.3%	28.2%	34.1%	34.3%	25.8%
Somewhat of a problem	838	410	428	490	198	49	81	25	146	152	88	264	187	484	226	128	225	613
	46.5%	48.6%	44.7%	46.5%	46.6%	48.6%	48.2%	35.4%	49.1%	48.6%	41.2%	47.7%	44.4%	46.8%	49.8%	41.2%	45.0%	47.1%
Not a problem	442	242	200	280	64	25	50	28	68	59	49	145	121	270	97	75	102	340
	24.6%	28.7%	20.9%	26.5%	15.2%	24.4%	29.7%	40.0%	22.9%	18.9%	22.7%	26.2%	28.9%	26.1%	21.5%	24.1%	20.4%	26.2%
No Opinion	13	11	3	6	5	1	1	-	3	-	1	4	4	9	3	2	1	12
	0.7%	1.3%	0.3%	0.6%	1.2%	0.8%	0.7%	-	1.1%	-	0.7%	0.7%	1.0%	0.8%	0.6%	0.6%	0.3%	0.9%



	Political ideology					Follow gov/public affairs			Household Income						Education				
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate
Big problem vs. Not a problem   Limited affordable options for overnight stays																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	507	56	103	154	99	72	256	163	77	84	103	98	42	53	91	142	168	140	57
	28.1%	33.7%	29.0%	27.2%	25.0%	30.8%	25.0%	32.5%	30.6%	45.7%	33.7%	35.0%	16.8%	27.6%	22.0%	37.6%	30.5%	25.1%	18.1%
Somewhat of a problem	838	70	135	279	208	106	472	224	137	63	143	122	137	99	182	148	264	266	159
	46.5%	41.9%	38.1%	49.2%	52.8%	45.4%	46.2%	44.7%	54.7%	34.5%	46.9%	43.6%	54.7%	51.9%	43.7%	39.2%	48.1%	47.6%	50.9%
Not a problem	442	37	114	133	85	54	287	110	36	36	51	57	71	39	142	84	113	148	97
	24.6%	22.0%	32.2%	23.4%	21.5%	23.0%	28.1%	21.9%	14.4%	19.5%	16.9%	20.4%	28.2%	20.5%	34.2%	22.2%	20.6%	26.6%	30.9%
No Opinion	13	4	2	1	3	2	8	4	1	1	8	3	1	-	1	4	5	4	1
	0.7%	2.3%	0.7%	0.3%	0.7%	0.8%	0.8%	0.8%	0.3%	0.4%	2.6%	1.0%	0.2%	-	0.2%	1.0%	0.9%	0.7%	0.2%

	Employment status			Religion				Born Again		Form		
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Big problem vs. Not a problem   Limited affordable options for overnight stays												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	507	254	253	198	107	52	147	146	360	181	166	159
	28.1%	26.9%	29.5%	31.0%	30.0%	27.3%	24.1%	33.8%	26.3%	30.2%	27.7%	26.5%
Somewhat of a problem	838	442	396	291	149	89	308	187	650	266	293	279
	46.5%	46.9%	46.2%	45.5%	41.8%	46.6%	50.5%	43.3%	47.6%	44.4%	48.8%	46.4%
Not a problem	442	240	202	148	96	49	149	98	344	149	134	159
	24.6%	25.5%	23.6%	23.2%	27.0%	25.4%	24.5%	22.7%	25.2%	24.9%	22.3%	26.5%
No Opinion	13	7	6	2	4	1	5	1	12	3	7	4
	0.7%	0.8%	0.7%	0.3%	1.2%	0.7%	0.9%	0.2%	0.9%	0.4%	1.2%	0.6%

Q48C (Banner 1)  
Base: Total Registered Voters

Late October 2016 Field Poll

	Section		Area		Region						Party Registration			Likely voters					
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted	
	Big problem vs. Not a problem										Limited affordable options for parking								
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447	
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Big problem	597	396	201	422	175	195	113	88	84	92	25	285	168	143	480	188	292	122	
	33.1%	38.3%	26.2%	34.1%	31.1%	39.9%	39.0%	34.3%	28.0%	24.4%	27.6%	35.8%	33.4%	28.6%	32.6%	33.2%	32.3%	30.9%	
Somewhat of a problem	808	457	351	558	250	211	135	111	140	179	32	350	200	258	648	255	393	184	
	44.9%	44.2%	45.8%	45.0%	44.6%	43.2%	46.7%	43.5%	46.5%	47.5%	36.2%	43.9%	39.8%	51.6%	44.0%	45.0%	43.5%	46.3%	
Not a problem	387	179	208	255	133	81	41	57	74	103	31	157	134	96	339	121	217	90	
	21.5%	17.3%	27.2%	20.6%	23.7%	16.6%	14.3%	22.2%	24.5%	27.4%	35.4%	19.8%	26.7%	19.1%	23.0%	21.4%	24.0%	22.8%	
No Opinion	8	2	6	4	4	2	-	-	3	2	1	4	*	3	4	2	2	-	
	0.4%	0.1%	0.8%	0.3%	0.7%	0.3%	-	-	1.0%	0.7%	0.8%	0.5%	0.1%	0.6%	0.3%	0.4%	0.2%	-	

Field Research Corporation

Table 264

	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/ Never married	Widow/separated/divorced	Yes	No
<b>Big problem vs. Not a problem   Limited affordable options for parking</b>																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	597	255	341	327	175	32	52	15	88	109	73	171	155	321	161	115	158	438
	33.1%	30.3%	35.7%	31.0%	41.2%	31.4%	30.8%	21.2%	29.5%	34.8%	34.0%	30.9%	37.0%	31.0%	35.6%	37.0%	31.6%	33.7%
Somewhat of a problem	808	377	431	464	188	45	87	32	144	144	97	249	175	486	196	124	236	572
	44.9%	44.7%	45.1%	44.0%	44.3%	44.7%	51.5%	46.1%	48.4%	45.8%	45.0%	44.9%	41.6%	47.0%	43.3%	40.1%	47.1%	44.0%
Not a problem	387	209	179	261	58	22	30	23	64	59	43	132	89	225	94	68	104	284
	21.5%	24.8%	18.7%	24.7%	13.7%	21.9%	17.6%	32.7%	21.6%	18.8%	20.1%	23.9%	21.1%	21.7%	20.8%	22.1%	20.8%	21.8%
No Opinion	8	2	6	4	3	2	-	-	2	2	2	1	1	3	2	3	2	5
	0.4%	0.2%	0.6%	0.3%	0.8%	2.0%	-	-	0.5%	0.6%	0.9%	0.3%	0.2%	0.3%	0.3%	0.9%	0.5%	0.4%

	Political ideology					Follow gov/public affairs			Household Income						Education				
	Total	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate
Big problem vs. Not a problem   Limited affordable options for parking																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	597	69	115	202	111	77	332	175	83	83	126	96	74	59	107	163	177	161	96
	33.1%	41.7%	32.4%	35.7%	28.0%	33.1%	32.4%	34.8%	33.2%	45.0%	41.3%	34.2%	29.5%	30.8%	25.6%	43.0%	32.2%	28.8%	30.7%
Somewhat of a problem	808	64	144	262	203	91	433	233	132	68	117	119	122	98	205	135	257	275	142
	44.9%	38.1%	40.7%	46.1%	51.4%	39.2%	42.4%	46.4%	52.4%	37.1%	38.2%	42.3%	48.6%	51.7%	49.3%	35.6%	46.7%	49.2%	45.2%
Not a problem	387	34	95	101	79	64	254	92	34	32	58	65	54	33	105	78	113	121	76
	21.5%	20.2%	26.8%	17.8%	19.9%	27.4%	24.8%	18.4%	13.4%	17.5%	18.9%	23.1%	21.6%	17.3%	25.1%	20.7%	20.5%	21.6%	24.1%
No Opinion	8	-	*	2	3	1	4	2	2	1	5	1	1	*	-	2	3	2	-
	0.4%	-	0.1%	0.4%	0.6%	0.3%	0.4%	0.3%	1.0%	0.4%	1.6%	0.3%	0.2%	0.2%	-	0.6%	0.6%	0.4%	-

	Employment status			Religion				Born Again		Form		
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Big problem vs. Not a problem   Limited affordable options for parking												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	597	288	308	211	136	68	182	147	450	206	199	192
	33.1%	30.6%	36.0%	32.9%	38.1%	35.3%	29.8%	33.9%	32.9%	34.3%	33.1%	32.0%
Somewhat of a problem	808	441	367	293	150	85	278	184	624	279	263	266
	44.9%	46.8%	42.9%	45.9%	42.1%	44.4%	45.6%	42.6%	45.6%	46.6%	43.9%	44.3%
Not a problem	387	208	179	134	69	39	145	101	286	113	133	142
	21.5%	22.1%	20.9%	21.0%	19.5%	20.3%	23.7%	23.4%	20.9%	18.8%	22.2%	23.6%
No Opinion	8	6	2	1	1	-	5	*	7	2	5	1
	0.4%	0.6%	0.2%	0.1%	0.4%	-	0.9%	0.1%	0.5%	0.3%	0.8%	0.1%

	Section		Area		Region						Party Registration			Likely voters				
	Total	Southern CA	Northern CA	Coastal counties	Inland counties	L.A. County	South Coast	Other South	Central Valley	SF Bay Area	Other No. CA	Democrat	Republican	NPP/ Other	Total Likely voter	Precinct	Mail	Already voted
Big problem vs. Not a problem   Limited public transportation to the coast and beaches																		
Unweighted Base	1800	977	823	1227	573	429	283	265	304	416	103	832	494	474	1498	591	906	447
Weighted Base	1800	1033	767	1238	562	489	289	255	301	377	89	797	503	500	1471	566	904	396
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	484	280	204	347	138	138	77	65	72	112	20	248	101	135	398	138	260	109
	26.9%	27.1%	26.7%	28.0%	24.5%	28.2%	26.7%	25.4%	24.0%	29.8%	22.2%	31.1%	20.1%	27.0%	27.1%	24.4%	28.8%	27.6%
Somewhat of a problem	742	426	316	517	225	215	109	102	121	161	34	346	183	213	600	251	349	158
	41.2%	41.2%	41.2%	41.7%	40.1%	44.0%	37.5%	40.1%	40.1%	42.6%	38.7%	43.4%	36.4%	42.5%	40.8%	44.3%	38.6%	39.8%
Not a problem	562	321	241	369	193	133	102	86	105	102	34	198	215	149	463	174	288	127
	31.2%	31.1%	31.4%	29.8%	34.4%	27.2%	35.2%	33.8%	34.8%	27.1%	38.2%	24.8%	42.8%	29.8%	31.5%	30.8%	31.8%	32.1%
No Opinion	12	6	6	6	6	3	2	2	3	2	1	5	4	3	10	3	7	2
	0.7%	0.6%	0.7%	0.5%	1.0%	0.6%	0.5%	0.7%	1.1%	0.4%	0.8%	0.6%	0.7%	0.7%	0.7%	0.5%	0.8%	0.5%

	Gender		Race/Ethnicity					Age					Marital Status			Child under 18 in HH		
	Total	Male	Female	White non-Hispanic	Latino	African-American	Asian/Pac Isle	Other	18-29	30-39	40-49	50-64	65+	Married/domestic partner	Single/ Never married	Widow/separated/divorced	Yes	No
<b>Big problem vs. Not a problem   Limited public transportation to the coast and beaches</b>																		
Unweighted Base	1800	847	953	1033	457	137	131	62	241	322	240	598	399	1032	444	323	493	1307
Weighted Base	1800	843	957	1055	425	102	168	69	298	313	215	554	420	1035	453	310	500	1300
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	484	223	261	266	125	34	48	15	73	110	67	120	114	262	127	94	160	324
	26.9%	26.5%	27.3%	25.3%	29.4%	33.6%	28.5%	21.4%	24.4%	35.2%	31.3%	21.7%	27.1%	25.3%	28.1%	30.3%	32.0%	25.0%
Somewhat of a problem	742	340	402	428	189	38	71	25	151	118	76	223	173	424	206	112	189	552
	41.2%	40.4%	42.0%	40.6%	44.4%	37.5%	42.3%	35.6%	50.6%	37.8%	35.5%	40.3%	41.3%	40.9%	45.4%	36.1%	37.9%	42.5%
Not a problem	562	272	290	355	108	27	47	30	73	84	71	203	130	343	117	102	147	415
	31.2%	32.3%	30.3%	33.7%	25.4%	27.0%	28.2%	43.0%	24.6%	26.7%	33.2%	36.7%	31.1%	33.1%	25.9%	32.9%	29.5%	31.9%
No Opinion	12	7	5	5	3	2	2	-	1	1	-	7	2	7	3	2	3	8
	0.7%	0.8%	0.5%	0.5%	0.7%	1.9%	0.9%	-	0.4%	0.4%	-	1.2%	0.6%	0.7%	0.6%	0.7%	0.7%	0.7%



Total	Political ideology					Follow gov/public affairs			Household Income						Education				
	Very conservative	Conservative	Moderate	Liberal	Very liberal	Most of the time	Some of the time	Now and then/hardly at all	Under \$20,000	\$20,000 - \$39,999	\$40,000 - \$59,999	\$60,000 - \$79,999	\$80,000 - \$99,999	\$100,000+	H.S. graduate or less	Some college/2-year	College graduate	Post graduate	
Big problem vs. Not a problem   Limited public transportation to the coast and beaches																			
Unweighted Base	1800	159	353	591	386	232	1041	493	240	185	317	280	246	187	410	328	722	463	287
Weighted Base	1800	167	354	568	395	233	1023	502	252	184	305	281	251	190	417	378	550	558	314
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	484	43	71	150	116	79	282	139	56	63	93	76	63	51	105	102	138	159	85
	26.9%	25.7%	20.0%	26.5%	29.3%	33.8%	27.6%	27.6%	22.3%	34.4%	30.4%	27.0%	25.3%	26.7%	25.1%	26.9%	25.2%	28.5%	27.1%
Somewhat of a problem	742	54	130	248	177	101	396	220	120	70	120	125	107	84	161	133	231	234	144
	41.2%	32.6%	36.8%	43.7%	44.8%	43.5%	38.7%	43.8%	47.9%	38.0%	39.5%	44.4%	42.7%	44.1%	38.5%	35.1%	42.0%	42.0%	45.8%
Not a problem	562	64	151	168	101	52	339	138	74	50	88	80	79	54	150	138	178	162	83
	31.2%	38.7%	42.5%	29.6%	25.5%	22.2%	33.2%	27.5%	29.3%	27.0%	28.8%	28.6%	31.4%	28.6%	35.9%	36.6%	32.4%	29.1%	26.6%
No Opinion	12	5	2	1	2	1	5	6	1	1	4	-	2	1	2	5	3	3	2
	0.7%	3.1%	0.7%	0.2%	0.4%	0.5%	0.5%	1.1%	0.5%	0.6%	1.3%	-	0.6%	0.7%	0.4%	1.3%	0.5%	0.5%	0.5%

	Employment status			Religion				Born Again		Form		
	Total	Employed	Not employed (all other)	Protestant	Roman Catholic	Other religion	Agnostic/ nothing	Yes	No	A	B	C
Big problem vs. Not a problem   Limited public transportation to the coast and beaches												
Unweighted Base	1800	944	856	637	360	181	619	436	1364	600	600	600
Weighted Base	1800	943	857	639	357	191	611	433	1367	600	600	600
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Big problem	484	263	222	173	96	50	165	115	370	177	164	143
	26.9%	27.8%	25.9%	27.1%	26.8%	26.0%	27.0%	26.5%	27.0%	29.5%	27.4%	23.8%
Somewhat of a problem	742	383	359	255	140	89	257	172	569	253	241	248
	41.2%	40.6%	41.9%	39.9%	39.4%	46.3%	42.0%	39.8%	41.6%	42.1%	40.1%	41.4%
Not a problem	562	290	272	207	119	51	184	143	419	164	192	206
	31.2%	30.7%	31.8%	32.4%	33.3%	26.9%	30.1%	33.0%	30.7%	27.4%	32.0%	34.3%
No Opinion	12	8	4	3	2	1	5	3	9	6	3	3
	0.7%	0.8%	0.5%	0.5%	0.5%	0.8%	0.9%	0.7%	0.6%	1.0%	0.5%	0.5%