Final Presentation

Food Justice & Basic Needs

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How can we improve campus AWARENESS and USE of basic needs resources to those in need?

Disconnect between campus resources and students

Our research aims to help students by bridging this gap.
Methods

- Create Microwave Map
- Redesign Basic Needs Website
- Student Surveys and Focus Groups
Results: Microwave Map

35+ Microwaves on Campus
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**Results:** Website Design

Ambiguous General Resource Page... **but no area-specific resource page**

Great Icons for Resources... **but no additional information**
The UCLA Basic Needs Food Security Application will send a text message to your cell phone when there is food available after a catered event at UCLA. You’ll be able to drop by and pick up the food - free of charge - on a first come, first served basis, for a minimum of 30 minutes after an event.
Student Resource List

Below is a list of resources that students have access to, both on and off campus.

- CalFresh
- 580 Café
- ECRT Meal Vouchers
- Farmer's Market Vending Program
- Food For Fingers
- Financial Wellness Program (FWP)
- ORI Grocery Shuttle
- CBO, Grocery Bundle
- (FITTED)
Results: Survey

Survey responses to question: "I sometimes worry if I can pay my living expenses (groceries, rent, etc.) next month."

Survey responses to question: "I've gone days on campus skipping meals."

Survey responses to question: "I've refrained from using campus health services because they seemed inconvenient or unavailable."
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Results: Focus Groups

<table>
<thead>
<tr>
<th>Accessibility</th>
<th>Center for Accessible Education (CAE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food</td>
<td>Bruin Dine, Cafe 580, CalFresh, CPO Food Closet, CPO Grocery Bundle Program, CPO Holiday Food Box Program, [FITTED] Eats</td>
</tr>
<tr>
<td>Finance</td>
<td>Economic Crisis Response Team (ECRT), Financial Wellness Program (FWP), Good Clothes Good People Closet, Students with Dependents</td>
</tr>
<tr>
<td>Health</td>
<td>Counseling and Psychological Services (CAPS)</td>
</tr>
<tr>
<td>Safety</td>
<td>UCLA Safe Ride (formerly Evening Van Service), UCPD Evening Escort</td>
</tr>
</tbody>
</table>

Focus Group: Food/Financially Insecure Students' Awareness of Food Resources

- Familiar, and Do Use: 15.2%
- Familiar, but Don't Use: 24.1%
- Never Heard of: 47.3%
- Heard of, but Not Familiar: 13.4%
FOOD JUSTICE & BASIC NEEDS

Results: Focus Groups

Have you heard of the phrase “basic needs”? How would you define it?

[“It’s something that everyone should have or deserves”]

How do you hear about campus basic needs resources?

1. Word of mouth
2. Events (with free food)
3. Social Media
4. Emails

Website Design and Outreach Suggestions

- Take advantage of MyUCLA
  - Pop-Up Notices
  - Banner on Main Page
- Concise and interactive
  - Outreach services > website

Additional focus group suggestions and comments.

- Table and host events away from central campus
  - More frequent basic needs resource fairs
  - Host at Graduate Schools (Public Health, Business, Law School)

Outreach at Orientations
For both undergraduates and graduate students
- Pamphlet w/ QR codes
Conclusion and Moving Forward

What’s Next?

Surveys  Focus Groups  Website
THANK YOU.

QUESTIONS, COMMENTS, OR CONCERNS?