SUSTAINABLE PURCHASING

Advancing Sustainability and Ethicality in ASUCLA's Promotional Supply Chain

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Introduction
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Measurable framework that allows comparability between suppliers

- Resources
  - sourcing
  - measurement

- Waste
  - management
  - measurement

- Labor
  - conditions
  - security

- Evaluation
  - audits
  - certification
Goals

- Improve the sustainability and ethicality of UCLA's promotional product supply chain
- Connect consumers to the products they purchase
- Promote products that we are proud to place the UCLA logo on
- Create a system that gives insight on the methods of production by suppliers and encourages transparency
Progress

The team researching at our usual meeting spot

Sustainable Purchasing Team
Progress

- Supplier and licensee research
- Evaluate short-term and long-term goals
- Develop two separate surveys:
  - Licensee/Suppliers
  - UCLA Departments
Challenges

- Transparency
- Product traceability
- Lack of responsiveness
- Departments purchasing outside of ASUCLA licensees
Plans for Spring

- Analyze survey responses from both departments and licensees
- Preferred Products in purchasing catalog
- New, local suppliers
- Educational deliverables:
  - Online
  - In-person