

SUSTAINABLE PURCHASING

*Advancing Sustainability and Ethicality in ASUCLA's
Promotional Supply Chain*

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Introduction



Introduction



**Measurable
framework that
allows
comparability
between suppliers**

Goals

- Improve the sustainability and ethicality of UCLA's promotional product supply chain
- Connect consumers to the products they purchase
- Promote products that we are proud to place the UCLA logo on
- Create a system that gives insight on the methods of production by suppliers and encourages transparency



Progress

**The team
researching
at our usual
meeting spot**



Sustainable Purchasing Team

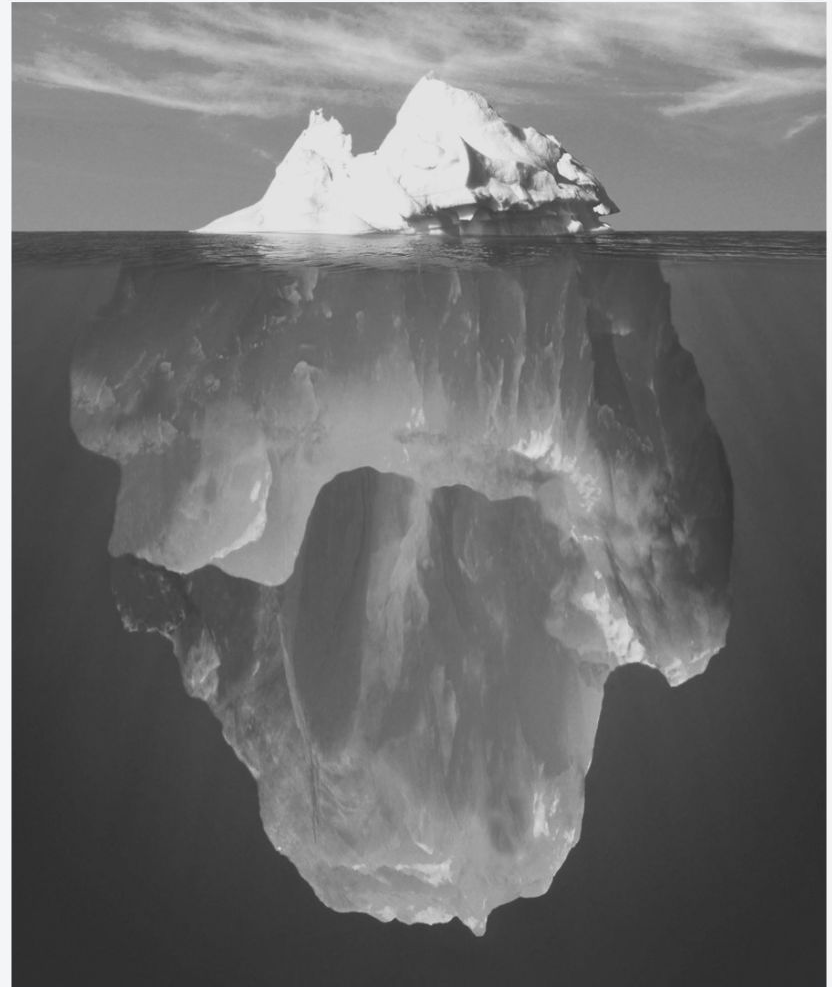
Progress



- Supplier and licensee research
- Evaluate short-term and long-term goals
- Develop two separate surveys:
 - Licensee/Suppliers
 - UCLA Departments

Challenges

- Transparency
- Product traceability
- Lack of responsiveness
- Departments purchasing outside of ASUCLA licensees





Plans for Spring

- Analyze survey responses from both departments and licensees
- Preferred Products in purchasing catalog
- New, local suppliers
- Educational deliverables:
 - Online
 - In-person

