Midterm Presentation

Food Justice & Basic Needs

Stakeholder: Chidera Izuchukwu

Team Leaders: Alicia Kwan
Diana Nguyen

Team Members: Maninder Kaur
Melinda McMonigle
Jasmine Summer-Evans
Rosemary Wallace
Fiona Zhang
How can we improve campus AWARENESS and USE of basic needs resources to those in need?

- Disconnect between campus resources and students
- Our research aims to help students by bridging this gap
Goals

- Create Microwave Map
- Redesign Basic Needs Website
- Student Surveys and Focus Groups
FOOD JUSTICE & BASIC NEEDS

Methods and Progress

WEBSITE
Researched current UCLA basic needs resources

MICROWAVE MAP
Tracked microwave locations

WEBSITE
Deliver locations to GFI fellow

WEBSITE
Suggest changes and additional resources to Basic Needs website

WEBSITE
Create visual of suggested changes for stakeholder

SURVEY
Devise survey questions in preparation for Spring Quarter

FOCUS GROUP
Begin planning questions and dates
Progress: Team Microwave Hunting

Engineering VI  Student Activities Center  Musicology Department
Progress: Website Design

Basic Needs Areas of Focus…
but no description about each area

Ambiguous General Resource Page…
but no area-specific resource page

Great Icons for Resources…
but no additional information
FOOD JUSTICE & BASIC NEEDS

Progress: Survey

Which way of communication is best for you to learn about important resources?
12 responses

- Website: 50%
- Flyers in public locations (AKA Bruin Walk Flyering): 25%
- Flyers in bathrooms: 8.3%
- Email: 8.3%
- Social Media: 8.3%
- Wallet-sized pamphlet: 50%
- also website and social media and pamphlet: 25%

Assessing student needs.

I've gone days on campus skipping meals.
- Yes
- No

I worry if I can pay my living expenses (groceries, rent, etc.) next month.
- Yes
- No

I work more than one job.
- Yes
- No

I've refrained from using campus health services because they seemed inconvenient or unavailable.
- Yes
- No

Do you know about CalFresh?
- Yes
- No
Challenges

- No prior experience with website design
  - How do we design a user-friendly resourceful website?

- Tailoring surveys and focus groups
  - How do we encourage participation among general UCLA population?

- Similar student groups and staff-led basic needs effort
  - How do we connect them together?

Solutions

- Work with Scott Gruber

- Connect with relevant groups; Provide incentives

- Interview Basic Needs Leaders
Challenges: Similar Efforts
Plans for Spring

Website Designs
deliver website designs and edits to website developer

Surveys and Focus Groups
assess student knowledge and usage of basic needs resources

Encourage Connectivity
connect staff and faculty led basic need efforts together
THANK YOU.

QUESTIONS, COMMENTS, OR CONCERNS?