



Daniel Perry
Global Alliances Director, EcoVadis

Daniel Perry is the Global Alliances Director at EcoVadis, which operates the 1st collaborative supply chain sustainability rating platform, allowing companies to assess the CSR performance of their trading partners. Daniel brings 15 years experience in procurement and business development of innovative solutions for procurement organizations. Daniel originally hails from New Zealand, and now resides in the San Francisco Bay Area. Since his arrival in

2012, Daniel has presented on the topics of procurement and supply chain innovations at numerous conferences and events across the United States.



Shawn M. O'Connell
President, Motive Power – Americas, EnerSys

Mr. O'Connell has served as our President, Motive Power - Americas since April 2019. Prior thereto served as our Vice President - Reserve Power Sales and Service for the Americas from February 2017, and Vice President of EnerSys Advanced Systems from December 2015 to January 2017. Mr. O'Connell joined the Company in 2011, serving in various sales and marketing capacities in several areas of our business.

Mr. O'Connell received his Master of Business Administration degree in International Business from the University of Redlands, CA and his Bachelor of Arts degree in English Literature from the California State University, San Bernardino. Mr. O'Connell is a veteran of the U.S. Army's 82nd Airborne Division (Paratroopers) where he served as a Signals Intelligence Analyst, Spanish Linguist, and held a Top Secret security clearance.



Cindy Holmes
Director, UCLA Trademarks & Licensing

Cindy is a 33-year employee of ASUCLA. She has served the UCLA Trademarks & Licensing program since 1988 where she is responsible for strategic direction and management of UCLA's world-wide licensing program. Key components include domestic and international licensee and agency relationships, oversight and expansion of an extensive international trademark portfolio, evaluation and implementation of social and environmental sustainability considerations throughout supply chains used to

produce UCLA® brand products, and related matters bearing on UCLA's core values, reputation, and brand protection world-wide.

Cindy frequently presents on the topic of ethical labor and supply chain management considerations within the collegiate licensing industry. Some of her speaking engagements include symposia organized by the University of Michigan's Ross School of Business, the Fair Labor Association (FLA), the Worker Rights Consortium (WRC), the University of California Risk Management Summit, and the 2018 California Higher Education Sustainability Conference (CHESC). In 2017 Cindy was inducted into the International Collegiate Licensing Association (ICLA) Hall of Fame, as nominated by her peers at other universities, for her contributions to the collegiate licensing industry especially in the area of supply chain ethical labor management.

Cindy serves on, and was recently asked to chair, the University of California system-wide steering committee tasked with researching and making recommendations to the UC Office of the President on matters concerning the UC Trademark Licensing Code of Conduct.

Originally from Upstate New York and a graduate of Cornell University, Cindy has lived in Los Angeles since 1986.